

2019 Chamber of Commerce Award Criteria

ELIGIBILITY CRITERIA

Nominations for the Stony Plain & District Chamber of Commerce Awards will be evaluated on the following criteria:



PEOPLES CHOICE FOR CUSTOMER SERVICE– Sponsored by Freson Bros.

An individual, business or organization who consistently offers exemplary customer service that exceeds typical expectations for their industry or sector. ♦ Demonstrates the principles and practices of excellence and creativity in customer service. ♦ Finalists will be announced on-line and the public will be invited to vote for the winner. ♦ Member or employed by a member in good standing of the Stony Plain & District Chamber of Commerce. Cannot self-nominate in this category.



BUSINESS OF THE YEAR – Sponsored by Servus Credit Union

Displays superior customer service and active involvement in community service. ♦ Demonstrates significant achievement in business (growth, sales, and expansion). ♦ Minimum three (3) years in business. Must be a member in good standing with the Stony Plain & District Chamber of Commerce



NEW BUSINESS OF THE YEAR – Sponsored by TRINUS

In existence, no longer than 36 months (under current ownership). ♦ Demonstrates significant achievement in business (growth, new product, sales, and expansion). ♦ Reflects the outstanding spirit and success of the municipality's business community. ♦ Does not have to be a member of the Stony Plain & District Chamber of Commerce.



MARKETER OF THE YEAR – Sponsored by Adamitz Financial Solutions Inc.

Developed and implemented a successful marketing strategy that has had significant impact on the organization. ♦ Embarked on the strategy within the last two (2) years. ♦ Member or employed by a member in good standing of the Stony Plain & District Chamber of Commerce.



COMMUNITY VOLUNTEER OF THE YEAR– Sponsored by North Central Co-op

An individual who has made an outstanding contribution to the community of Stony Plain through volunteer service. ♦ An individual who volunteers time with a local school, government entity, sports or cultural organization or any other non-profit organization or any combination thereof. ♦ Demonstrates exceptional commitment, dedication, service, creativity, cooperation or leadership. ♦ Serves as a role model for others in their community. Inspires others to engage in volunteer service. ♦ Exemplifies the spirit of community service. ♦ Must not be paid for their activities.



ENVIRONMENTAL STEWARDSHIP– Sponsored by EQUUS

An individual, business or organization demonstrating excellence in green practice, strategy and products. ♦ Reducing, solving or avoiding an environmental problem; demonstrating responsible environmental management practices. ♦ Promoting public awareness for the enhancement and protection of the environment. Member or employed by a member in good standing of the Stony Plain & District Chamber of Commerce.



TRI REGIONAL CO-OPERATIVE– Sponsored by Community Co-operatives Group

An organization or business that is represented in the Tri Region. ♦ Contributes to the economic success of the Tri Region. ♦ Impacts the social well-being of the Tri Region. ♦ Business must demonstrate the above criteria in all three (3) municipalities. ♦ Does not have to be a member of the Stony Plain & District Chamber of Commerce.



DECKER KULAK INTEGRITY IN BUSINESS– Sponsored by Decker Properties Group & Decker Properties Management

An entrepreneur who has made their business or the business they are employed at a success ♦ Actively contributes to the clubs/organizations through the donation of time or financial assistance ♦ Demonstrates a high level of integrity within the business community. ♦ Business activity and community activity must primarily be Stony Plain based ♦ Member or employed by a member in good standing of the Stony Plain & District Chamber of Commerce.



RURAL BUSINESS OF THE YEAR - Sponsored by Parkland County

A small business who located in rural Parkland County. ♦ Actively operated for a minimum of one year and have a valid Parkland County Approval to Operate Certificate. ♦ Demonstrates outstanding customer service, environmental leadership, innovation and community involvement. ♦ Businesses may nominate themselves or be nominated by another business/ individual. In addition, rural businesses may be from any sector (eg. tourism, homebased businesses, etc.).

Nomination Forms are also available online at www.stonyplainchamber.ca

Visit ChooseStonyPlain.com/awards starting August 19 for nomination form & criteria for the following two awards.

AMBASSADOR OF ACTION BUSINESS AWARD - Sponsored by the Town of Stony Plain

Must have a valid Town of Stony Plain business license and demonstrate that in the last year the business has: Made an investment in their building/facility ♦ Created new jobs ♦ Offered new or enhanced products or services ♦ Generated profile as a result of their success.



AWARD OF CREATIVE EXCELLENCE- Sponsored by the Town of Stony Plain

Only events, projects or initiatives by an organization or non-profit that takes place in Stony Plain will be eligible ♦ Individuals nominated must be a resident of Stony Plain ♦ Businesses must have a valid business license from the Town of Stony Plain to be eligible ♦ The recipient of the award will not be eligible for nomination again for two years after winning ♦ Events, projects or initiatives must have taken place during the 18 months prior to the open date of nominations.