

# Lunch & Learn

Wednesday, October 11, 2017

Noon-1:00 p.m.

Comfort Inn Huntingdon

100 South 4th Street, Huntingdon

FREE if you bring your own lunch. It's

\$10 to have lunch provided.

## Mailing and Shipping Solutions

### with the USPS

Presented by Lori Baird



Learn how direct mail can be integrated into an existing Omni channel marketing campaign to drive foot traffic, increase and retain customer acquisition, increase sales, and enhance your ROI.

Also hear about the advantages of shipping with the USPS: Predictability, No surcharges, Tracking Visibility-up to 11 scans, Ounce based pricing, and competitive rates on parcels up to 70 lbs.



Lori started her career with the United States Postal Service in February 1999 as a Mail Processing Clerk. Since that time, she has held numerous positions: Distribution Window Clerk and City Carrier (at the Huntingdon Post Office in 2004-2005), Delivery Supervisor in several Post Offices, and Postmaster in various Post Offices including Huntingdon. In March of 2017, Lori joined USPS Headquarters Sales force team as a Field Sales Representative. In her new position she brings over 18 years of Postal experience to assist our customers with mailing and shipping solutions.

**Please register for this event no later than Monday, October 9** by completing this form and faxing it to the Chamber at (814) 643-1115, or sending an email to [mail@huntingdonchamber.com](mailto:mail@huntingdonchamber.com). You must cancel by the same date to avoid being charged for the lunches requested.

Call the Chamber at (814) 643-1110 for more information.

Business or Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name(s) of attendee(s) \_\_\_\_\_  
\_\_\_\_\_

**Cost: FREE for members bringing their own lunch. Lunch can be provided for \$10. Please order \_\_\_\_\_ lunches.**

**Non-members are \$20 and includes lunch.**

Please check one:  Check enclosed  Credit Card  Invoice (members only)

Card Type \_\_\_\_\_ Card # \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip \_\_\_\_\_

Name on the card \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_