



FOUNDATIONS





TOOLS FOR BUILDING YOUR BUSINESS

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Learn it! “Foundations” is a monthly meeting open to all Delray Chamber of Commerce members. Meetings are the 2nd Tuesday of each month from 8:00 – 9:00am at the Chamber offices and will include an education component featuring relevant speakers, Q&A and networking. Free to attend - Chamber members only, no RSVP necessary, coffee provided.

2017 SCHEDULE (Topics are subject to change.)

	January 10	Marketing Plan 102: Learn to Hammer Out A Lasting Marketing Plan
	February 14	Tax Strategies: Don't Get Screwed; How to keep the IRS Away
	March 14	Pricing Matters: Tips to Measure & Calculate Your Pricing Margins
	April 11	HR Practices: How to Hire, Train, Build Your Team
	May 9	Sustainability: How to practice environmental conscientiousness at the office
	June 13	Marketing Plan 103: Leveraging relationships and more
	August 8	Cyber Security: Protecting Your Business Network from Harm
	September 12	CRM Uses & Tracking Results: Software that can streamline efficiency and measure data
	October 10	Maximizing Value from City Partners: How Various City Organizations Can Help Your Business Grow
	November 14	Disaster Preparedness: Keep Your Business Safe in All Seasons
	December 12	Open Discussion

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