2022 NORBCC Women's Conference

Earning your Economic Freedom

Presented by COX Communications

Where national and local experts lead discussions on issues that matter most to women business owners and entrepreneurs.
As career and life challenges are navigated, many women find themselves grappling with similar issues. The NORBCC Women’s Conference offers a safe place to discuss the topics of the day through the lens of feminism.

The mission of the NORBCC Women’s Conference is to promote, communicate and amplify the influence of women entrepreneurs.

The annual nonpartisan, nonprofit conference, brings together active professionals to connect, renew, and find inspiration in community.

Event will provide in person and virtual access, to accommodate the ever changing CoVid protocols. If the guidance dictates we will move the conference to solely virtual format.

Join us for an afternoon of connectivity, partnership development and personal and professional growth.

April 8, 2022
Earning your Economic Freedom
J.W. MARRIOTT, NEW ORLEANS
11:00 am to 4:00pm
Last year's conference, The Power of Women Doing Business Conference was a three part virtual experience that featured breakout sessions: “Soul Of Money”, “What Are Health Disparities?” and celebrating the "I Am Woman’ Networking”.

During the 2021 conference, attendees gained a wealth of information and heard from leading business women in their respective industries!
2021 CONFERENCE ATTENDEES:

- Be 27% more influential on Social Media
- Net worth average over $1M
- Work in a management or an ownership position
- Have an affinity for premium or luxury brands

Our Women’s Conference provides you the opportunity to have your brand highlighted in front of this distinguished class of women.

#IntentionalSpending
#EarningYourEconomicFreedom
FREEDOM OPPORTUNITY

$25,000

Dedicated recognition from stage prior to introduction of Keynote Speaker
Opportunity to address attendees
Full Color Ad in front half of commemorative program
Social media and press recognition including dedicated mentions
Prominent location in exhibition hall- IRL and virtually - including personalized sponsor full-page
Opportunity for a private meeting with Keynote, not to exceed 30 minutes, not more than three attendees.
Exclusive invitation to "Coffee with the Keynote" for conference attendees (4)
10 admissions into 2022 NORBCC Women’s Conference with premium luncheon table placement
Opportunity to provide branded item to attendees for 300 guests
EVENT SPONSOR OPPORTUNITIES:

PRESENTING SPONSOR: $10,000
Prominent recognition throughout the event
Opportunity to customize sponsorship with NORBCC
Year long communication with the NORBCC community via newsletter and e-blast
Dedicated recognition from stage +
Inside Cover of Program, Full Color Ad
Social media and press recognition including dedicated mentions
Prominent exhibition space, IRL and virtually - including personalized sponsor page and premium banner placement
Exclusive invitation to "Coffee with the Keynote" for conference attendees (20)
20 tickets to 2022 NORBCC Women’s Conference with prominent table placement and valet parking for all guests
Opportunity to provide branded item to attendees for 300 guests

LUNCHEON SPONSOR: $7,500
Prominent recognition during luncheon + Full-page Color Ad in program + Dedicated mention from the stage
Social media and press recognition including dedicated mentions
Prominent exhibition space, IRL and virtually - to include shared sponsor page and premium banner placement
Exclusive invitation to "Coffee with the Keynote" for conference attendees (10)
10 admissions to 2022 NORBCC Women's Conference, reserved luncheon seating with valet parking for attendees
Opportunity to provide branded item to attendees during the luncheon for 300 guests

BREAKOUT SESSION SPONSOR: $2,500
Logo prominently displayed in your breakout session
Option to add one (1) panelist to discussion to highlight your organization
Social media and press recognition
2 admissions to 2022 NORBCC Women’s Conference, reserved luncheon seating and valet parking
Logo placed in event sponsor suite
Opportunity to provide branded item to session attendees for approximately 50 guests

NETWORKING SESSION | HAPPY HOUR SPONSOR: $4,000
Sponsor the Networking Session and / or the Happy Hour
Have your logo prominently displayed throughout either the Networking Session OR Happy Hour
Social media and press recognition
Exhibition space presence
2 admissions to 2022 NORBCC Women’s Conference, reserved luncheon seating
Logo placed in event sponsor suite
SPONSOR OPPORTUNITIES

KEYNOTE SPONSOR: $10,000
Dedicated recognition from stage prior to introduction of Keynote Speaker
Full Color Ad in front half of commemorative program
Social media and press recognition including dedicated mentions
Prominent location in exhibition hall- IRL and virtually - including personalized sponsor half-page
Exclusive invitation to "Coffee with the Keynote" for conference attendees (4)
4 admissions into 2022 NORBCC Women’s Conference, luncheon table, premium location, with four parking passes
Opportunity to provide branded item to attendees for 300 guests

LITERARY SPONSOR: $5,000
Opportunity to brand conference book written by keynote speaker- each registrant receives one autographed copy
Social media and press recognition
Logo placement in official event program
Exclusive invitation to "Coffee with the Keynote" for conference attendees (4)
4 admissions to 2022 NORBCC Women’s Conference, reserved luncheon seating

SWAG BAG SPONSOR: $6,000
Prominent logo placement on conference tote and Sponsor Suite
Social media and press recognition including dedicated mentions
Exhibition space, IRL and virtually - to include shared sponsor page and premium banner placement
4 admissions to 2022 NORBCC Women’s Conference, reserved luncheon seating
Opportunity to place branded item inside the tote for 300 guests

#IntentionalSpending
#EarningYourEconomicFreedom
ADMISSION OPPORTUNITIES:

CORPORATE TABLE SPONSOR: $3,500.00
Limited Availability
Logo placement in official event program
Social media and press recognition including dedicated mentions
Exhibition space, live and virtual - including personalized sponsor page and premium banner placement
10 Admissions to 2022 NORBCC Women's Conference, reserved luncheon seating

LUNCHEON & CONFERENCE ADMISSION:
Member Individual Ticket- $100.00  Non-Member-Individual Ticket- $150.00
Member Table- $1000 (ten admissions)  Non-Member- Table- $1,500 (ten admissions)
Admission into 2022 NORBCC Women's Conference with general admission seating
Opportunity to participate in Networking Session and Official Happy Hour
Entry into dynamic Exhibition Area featuring sponsors and vendors and potential opportunities
Each conference participant receives one official tote from event

EXHIBITION TABLE
Member- $300  Non-Member- $1,200
Exhibition space, IRL and virtually - including personalized sponsor page and premium banner placement
Admission for one (1) into 2022 NORBCC Women's Conference and luncheon with general admission seating
Opportunity to participate in Networking Session and Official Happy Hour
Each conference participant receives one official tote from event

#IntentionalSpending
#EarningYourEconomicFreedom
TO SECURE YOUR SPONSORSHIP AND ADMISSIONS, CONTACT:

Jeffrey Hunt
NORBCC Executive Director
Jeffrey.Hunt@norbchamber.org
504-948-0991

Jazmine McDaniel
NORBCC Membership Director
504-948-0991

The goal of the Women's Conference is to provide a safe space where women entrepreneurs and businesswomen can promote, communicate and amplify the influence of their voices.

We are confident that we will be able to meet our goals with your support.

Your participation as a sponsor reiterates your commitment to grow and empower women-owned businesses in our community.

#IntentionalSpending
#EarningyourEconomicFreedom

WE LOOK FORWARD TO PARTNERING WITH YOU ON THE 2022 NORBCC WOMEN'S CONFERENCE