

Business Education Series

The Small Business Development Center at UW-Stevens Point presents their 2019 Business Education Series for Heart of Wisconsin Chamber members and community members.



University of Wisconsin
Stevens Point

Classes are No Cost

Location

Heart of Wisconsin Chamber
1120 Lincoln Street
Wisconsin Rapids, WI 54494

Registration

www.wisconsinrapidschamber.com/start-or-grow-a-biz

Presenting Chamber of Commerce


Heart of Wisconsin
Chamber of Commerce



Business Planning for Existing Businesses

DATE: February 19 **TIME: 8-9:30 A.M.**

Discover the importance of early exit and succession planning and how to use a business plan, financial planning, and business valuation to appropriately plan for your future.



Talent Attraction and Retention Tools for Businesses

DATE: April 30 **TIME: 8-9:30 A.M.**

Learn how to use digital and traditional marketing tools to gather job applicants and also how to attract them to work for your company.



Financial Analysis with QuickBooks

DATE: September 17 **TIME: 8-9:30 A.M.**

Understand how financial reports from QuickBooks can help you view the current and future state of your business by learning what those reports mean and how to analyze them.



Increasing the Likelihood of Getting Your Business Funded

DATE: October 29 **TIME: 8-9:30 A.M.**

Find out what it takes to get your business funded by doing your due diligence and planning before you approach a lender.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC at UW-Stevens Point at 715-346-3838.