



2015 Business Directory & Resource Guide Space Reservation Form

- *The Business Directory everybody in Salem uses* -
FINAL RESERVATION DEADLINE: March 13, 2015

The Salem Chamber of Commerce Membership Directory contains all membership information as well as important municipal information including phone numbers and addresses for City departments, schools and utilities. This Directory is distributed free in the Salem area including businesses, government agencies, prospective members, residents and area colleges and institutions. In addition, the Directory (and its on-line companion on www.salem-chamber.org) is a great resource used by many Chamber members to introduce themselves to other businesses in Salem and to locate products and services from companies they can trust. **Distribution: 3,000 copies / Shelf Life: 1-year**

For more information **Scott Gibney Jr. at (978) 744-0004** or visit www.salem-chamber.org.



Full Page

8" w X 10.5" h

Color \$1,200

B & W \$950

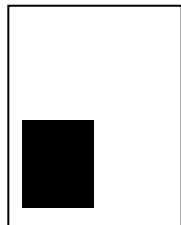


Half Page

8" w X 5" h

Color \$750

B & W \$500

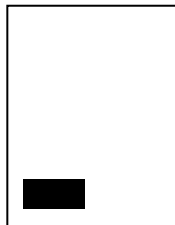


Quarter Page

4" w X 5" h

Color \$600

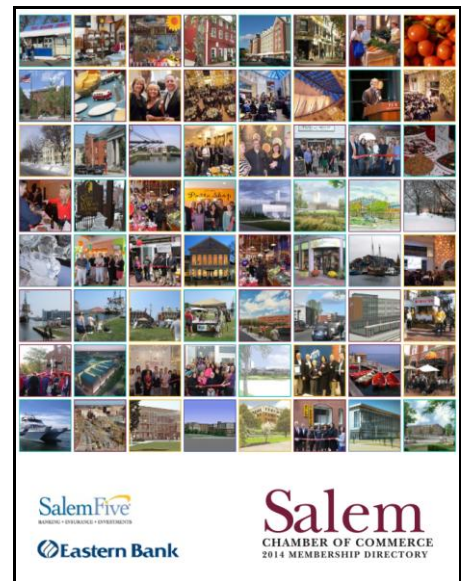
B & W \$375



Business Card

3.5" w X 2" h

B & W \$225



New this year: Any upgrade to a color advertisement (quarter page, half page, or full page) will also get you a free year of our Enhanced Web Marketing Package (\$250 value).

Please fill out the form below and return with your payment to: Salem Chamber of Commerce, 265 Essex Street, Salem, MA 01970, fax to (978) 745-3855 or email scott@salem-chamber.org.

All artwork to be provided as a high resolution .pdf or .jpeg file (email/disk); minimum 300 dpi.

Business Name: _____

Contact Person: _____

Email Address: _____

Physical Address: _____

Phone: _____ Fax: _____

Amount Enclosed: \$ _____

Check #: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

Salem Chamber Enhanced Web Marketing Package

New this year: Any upgrade to a color advertisement (quarter page, half page, or full page) will also get you a free year of our Enhanced Web Marketing Package (\$250 value).

All member's FREE Basic Listing on the Chamber's Online Business Directory includes:

- 200 character business description
- Hours of operation
- Driving directions
- Personalized keywords
- Free online job postings
- Free online promotions
- Ability to register for events
- Update your business information without having to call or email

The Enhanced Listing Web Marketing Package includes:

- On the e-Brochure/Member page:
 - Logo/Image next to company info
 - Expanded description of 1600 characters (standard 200)
 - Bulleted highlights
 - Additional website links
 - Slideshow of additional photos or video is available for SEO integrated Chamber sites.
- In the Search Results Listing:
 - Priority Placement over Basic listings
 - Logo/Image next to listing
 - 200 character description under company name on Search Results
 - Website link above phone number on Search Results
- In the Enhanced Map features when clicked on:
 - Picture/Logo
 - Name
 - Phone Number
 - Address
 - Description
 - Web Link
 - Contact Email
 - Directions Link