



## Dedicated EBlast Opportunity

Showcase your company with a dedicated eBlast sent through the Chamber's eNewsletter contact list!


- The Chamber will send one to two dedicated emails per week based on sales of EBlasts.
- These emails will be sent on Tuesdays and Fridays at 10:00 am to the Chamber's 1500+ contact list.
- The cost per email is \$100. EBlasts will be reserved on a first-come, first-served basis.

To sign up and reserve your date, please list 2-3 dates below on the form and fill out with your company contact information. Once we have received your form, we will confirm the next available date with you. Your payment will be processed after the date is confirmed. Please note that there is an option of electing to send either text or image based emails. This is up to you, and you must supply the text or image for the email at least one week in advance. If you have any questions, please send them to [jill@saalem-chamber.org](mailto:jill@saalem-chamber.org).

### Examples of Image vs. Text Based Emails

Image (sent as a high resolution .jpeg, minimum 300 dpi):

Some readers see this part of your email after the subject line in the inbox.  
Write something brief and catchy, compelling them to open the email.



**GREAT MEALS BEGIN HERE**

SALEM CHAMBER OF COMMERCE RESTAURANT WEEK


DINE IN SALEM, DURING THE WEEKS OF NOVEMBER 9-13 AND 16-20 WHEN PARTICIPATING RESTAURANTS OFFER SPECIALLY PRICED PRIX FIXE MENUS.


FOR MORE INFORMATION, VISIT [SALEM.ORG](http://SALEM.ORG) OR [SALEM-CHAMBER.ORG](http://SALEM-CHAMBER.ORG)

Keep your message brief, friendly, and to the point.  
Use the image as a link, or add a call-to-action link here.  
Add a Link

### Text Only (can send a .jpeg logo of business to go with text)


Having trouble viewing this email? [Click here](#)



 This is a sponsored media piece from a Salem Chamber of Commerce member. If you would like to sponsor a media piece for your business please contact the Salem Chamber staff.

Looking to increase your network? Attending our networking event next week is a great way to start! The relationships built through networking with the Salem Chamber today can be the key to your success tomorrow.

**After Hours Networking at Brookhouse Home for Women**  
Thursday June 25, 2015 5:00-7:00pm 180 Derby Street Salem, MA  
Join the Salem Chamber of Commerce for After Hours networking at the Brookhouse Home for Women on Thursday June 25, 2015. The Brookhouse Home for Women is Salem's first residence for senior women and is located on historic Derby Street. There is an onsite parking lot behind the Brookhouse along with on street parking and a parking garage just a short walk away. [To register for this event please click here](#) or email [info@saalem-chamber.org](mailto:info@saalem-chamber.org). Free for members and \$20 for non-members. For more information about the Brookhouse please visit [www.brookhousehome.com](http://www.brookhousehome.com).





# Dedicated EBlast Opportunity

Showcase your company with a dedicated eBlast sent through the Chamber's eNewsletter contact list!

### Suggested Content:

- For the subject line, write something brief and catchy, compelling recipients to open the email.
- Remember to keep your overall message brief, friendly, and to the point including dates, times, location (and cost if any). Also, include a link to more information.
- For an image based email, use the image as a link, or add a call-to-action link directly under the image.

### Examples of Image vs. Text Based Emails

#### With Image

(sent as a high resolution .jpeg, minimum 300 dpi):



#### Text Only

(can add .jpeg logo of business to go with text):



**Please return this completed application along with payment included (or you may ask to be invoiced).**

Type of Email:     With Image         Text Only

Email Title: \_\_\_\_\_

Dates to send email preferred: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ email: \_\_\_\_\_

### **Payment Method:**

Check #:            Amount Enclosed \$ \_\_\_\_\_    or    Credit card:  Mastercard /  Visa /  American Express

Account Number \_\_\_\_\_ Ex: Date: \_\_\_\_\_

Signature

Date