



MEMBERSHIP BENEFITS OVERVIEW

To ensure optimum member involvement, the Salem Chamber has generated a number of different membership levels. Regular membership starts at \$325 (\$190 for non-profit organizations). Enhanced membership options vary, starting at the \$600 intermediate level, going up to the \$6,000 all-in Presenting Package.

Participants in the enhanced membership program are recognized year-round at major events, on our website, and in Chamber programs and publications. Enhanced Members are asked only one time annually about contributions, sponsorships and/or advertising opportunities, making it more efficient from a time and budgeting standpoint. The Chamber benefits by knowing every year what sponsorships and non-dues income it can expect to receive.

Regular Membership (\$325) / Non-Profit Membership (\$190)

- Consumer & Business to Business Referrals (We refer Chamber members exclusively)
- Listings (alphabetical & by category) in our annual Business Directory & Resource Guide
- Detailed business listing on our website with a hyperlink to your website
- A complimentary Email blast to our mailing list
- A complimentary Facebook post introduction to our membership and community
- Your business news & events delivered to the inbox of 2,000+ in our weekly Chamber E-Newsletter
- Your events can be listed on our online Calendar of Events
- Complimentary Networking Events for all staff (*Coffee Connections / After Hours*)
- Advertising Opportunities online (see also Enhanced Membership)
- Discount on Group Health Insurance Rates through our relationship with HSA (Health Services Administrators)
- Complimentary rack space for brochures at the Chamber Office.
- Member-to-member benefits and group discounts

Enhanced Membership - Presenting Package (\$6,000)

Includes all Regular Membership Benefits plus:

- Annual Dinner:
 - Presenting Sponsorship (incl. VIP Placement, on-site recognition)
 - Table Sponsorship Package (incl. 10 tickets, logo inclusion, program, web linkage & social media)
- Two Event Sponsorships
- Membership Directory: Full Page Color Insertion & Premier Placement & Logo Inclusion
- Salem Chamber website: Premium Package (Incl. Banner Ad, Map Pin Upgrade, web link, photos, Category Banner Ad, Business Directory Banner Ad, Priority Placement in Business Directory Search Results, Recognized as Chamber Website Sponsor, Banner Ad Display Tracking, and Enhanced Member Page Listing)
- Additional marketing tools: One dedicated email to the full membership & One set of Mailing Labels

Total value of benefits included: \$7,950

2020 Presenting Sponsors: *Eastern Bank, North Shore Bank, Peabody Essex Museum, Salem Five Bank, Salem State University*

Enhanced Membership - Associate Package (\$3,000)

Includes all Regular Membership Benefits plus:

- One Event Sponsorship
- Annual Dinner: 4 tickets, program logo inclusion, web linkage & social media
- Membership Directory: Half Page Color Insertion & Logo Inclusion
- Salem Chamber website: Category Package (Incl. web link, photos, Category Banner Ad, Business Directory Quick Link Search Results Banner Ad, Priority Placement in Business Directory Search Results, Recognized as Chamber Website Sponsor, Banner Ad Display Tracking, and Enhanced Member Page Listing)
- Other Marketing Tool included: One dedicated email to the full membership

Total value of benefits included: \$4,025

2020 Associate Sponsors: *Coffee Time Bake Shop, Delulis Brothers Construction Co., Footprint Power, Groom Construction, Hawthorne Hotel, Institution for Savings, Marblehead Bank, MassPay Payroll Services, St. Jeans Credit Union, Salem Witch Museum, North Shore Medical Center*

Enhanced Membership - Supporting Package (\$1,250)

Includes all Regular Membership Benefits plus:

- Annual Dinner: 2 tickets, program recognition, web linkage & social media
- Membership Directory: B&W Business Card Ad Insertion
- Salem Chamber website: Enhanced Package (Incl. web link, photos, and Enhanced Member Page Listing)
- Other Marketing Tool included: One dedicated email to the full membership

Total value of benefits included: \$1,475

2020 Supporting Sponsors: *Cabot Wealth Management, Coon's Card & Gift Shop / Penelope's Pet Boutique, Enterprise Center at Salem State, Finz Seafood & Grill / Sea Level Oyster Bar, Goldberg Properties, Groom Construction, Jacqueline's Gourmet Cookies, Kensington-Stobart Gallery, YMCA of the North Shore, RCG, Rockafellas, Boston Harbor Cruises (Salem Ferry), Soucy Insurance, Tinti & Navins, P.C.*

Enhanced Membership - Intermediate Package (\$600)

Includes all Regular Membership Benefits plus:

- Salem Chamber website: Enhanced Package (Incl. web link, photos, and Enhanced Member Page Listing)
- Other Marketing Tool included: One dedicated email to the full membership

Total value of benefits included: \$725

2020 Intermediate Sponsors: *Armstrong Field Real Estate, Drumlin Group / David Hark Associates, Harbor Sweets, Northeast Gateway Energy Bridge, LP, Peoples United Bank, Salem Harbor Station (Recurve Energy), Salem Waterfront Hotel & Suites, Spaulding Rehab Network, TD Bank, Wire 4 Hire, Inc.*