



Salem Chamber Membership Levels and Sponsorships

Member involvement is important to the Salem Chamber. We have generated a number of different membership levels for you so you can choose the level of involvement that is right for your business. Regular membership starts at \$325 (\$190 for non-profit organizations). Enhanced membership options vary, starting at the \$600 intermediate level, going up to the \$10,000 all-in Title Sponsorship. Participants in the enhanced membership program are recognized year-round at major events, on our website, and in Chamber programs and publications. Enhanced Members are asked only one time about contributions, sponsorships and/or advertising opportunities, making it more efficient from a time and budgeting standpoint. The Chamber benefits by knowing every year what sponsorships and non-dues income it can expect to receive. Interested? Just let us know and we'll come visit you at your business.

Regular Membership (\$325) / Non-Profit Membership (\$190)

- Consumer & Business to Business Referrals. Our office receives hundreds of calls every month and we refer Chamber members exclusively. We also encourage Member-to-Member referrals.
- Listings (alphabetical & by category) in our annual Business Directory & Resource Guide.
- Complimentary listing on our website with a hyperlink to your website.
- New members receive a complimentary Email blast to our mailing list – can be used as an introduction to your business or highlight a specific event, program, or product.
- New members receive a complimentary Facebook post introducing them to our membership and community.
- Your business news & events can be delivered to the inbox of 2,500 in our weekly Chamber E-Newsletter.
- Your events can be listed on our online Calendar of Events.
- Complimentary Networking Connections (*Coffee Connections / After Hours*)
- Advertising Opportunities online
- Discount on Group Health Insurance Rates through our relationship with HSA (Health Services Administrators)
- Complimentary rack space for brochures at the Chamber Office.
- 25% Discount on Constant Contact
- Group discounts and programs

Intermediate Sponsors (\$600) – Includes all Regular Membership Benefits plus:

- Salem Chamber website: Enhanced Package (Incl. web link, photos, and Enhanced Member Page Listing)
- Other Marketing Tool included: One dedicated email to the full membership

Intermediate Sponsors: *Armstrong Field Real Estate, Drumlin Group / David Hark Associates, Harbor Sweets, North Shore Bank, Northeast Gateway Energy Bridge, LP, Peoples United Bank, Salem Waterfront Hotel & Marina, Sheraton Colonial Boston North Hotel & Conference Center, Sinister Stories of Salem Walking Tour, Spaulding Rehab Network, TD Bank, Wire 4 Hire, Inc.*

Supporting Sponsors (\$1,250) – Includes all Regular Membership Benefits plus:

- Annual Dinner: 2 tickets, program recognition, web linkage & social media
- Membership Directory: B&W Business Card Ad Insertion
- Salem Chamber website: Enhanced Package (Incl. web link, photos, and Enhanced Member Page Listing)
- Other Marketing Tool included: One dedicated email to the full membership

Supporting Sponsors: *Cabot Wealth Management, Cinema Salem, Coffee Time Bake Shop, Enterprise Center at Salem State, Finz Seafood & Grill / Sea Level Oyster Bar, Goldberg Properties, Groom Construction, Jacqueline's Gourmet Cookies, Kensington-Stobart Gallery, Misselwood Events at Endicott College, YMCA of the North Shore, RCG, Rockafellas, Boston Harbor Cruises (Salem Ferry), Salem Car Wash, Soucy Insurance, Tinti, Quinn, Grover & Frey, P.C.*

Associate Sponsor (\$3,000) – Includes all Regular Membership Benefits plus:

- One Second Tier Event Sponsorship as: **Celebrate Salem Awards Dinner & Salem Chamber Haunted Happenings Parade & Salem's So Sweet**
- Annual Dinner: 4 tickets, program logo inclusion, web linkage & social media
- Membership Directory: Half Page Color Insertion & Logo Inclusion
- Salem Chamber website: Category Package (Incl. web link, photos, Category Banner Ad, Business Directory Quick Link Search Results Banner Ad, Priority Placement in Business Directory Search Results, Recognized as Chamber Website Sponsor, Banner Ad Display Tracking, and Enhanced Member Page Listing)
- Other Marketing Tool included: One dedicated email to the full membership

Associate Sponsors: *Beverly Bank, Delulis Brothers Construction Co., Hawthorne Hotel, Marblehead Bank, MassPay Payroll Services, St. Jeans Credit Union, Salem Witch Museum, North Shore Medical Center*

Presenting Sponsor (\$6,000) – Includes all Regular Membership Benefits plus:

- Annual Dinner:
 - Presenting Sponsorship (incl. VIP Placement, on-site recognition)
 - Table Sponsorship Package (incl. 10 tickets, logo inclusion, program, web linkage & social media)
- Two Event Sponsorships
- Membership Directory: Full Page Color Insertion & Premier Placement & Logo Inclusion
- Salem Chamber website: Premium Package (Incl. Banner Ad, Map Pin Upgrade with additional text, web link, photos, Category Banner Ad, Business Directory Quick Link Search Results Banner Ad, Priority Placement in Business Directory Search Results, Recognized as Chamber Website Sponsor, Banner Ad Display Tracking, and Enhanced Member Page Listing)
- Additional marketing tools: One dedicated email to the full membership & One set of Mailing Labels

Presenting Sponsors: *Eastern Bank, Footprint Power, Peabody Essex Museum, Salem State University*

Title Sponsor (\$10,000) – Includes all Regular Membership Benefits plus:

- Annual Dinner:
 - Title Sponsorship (incl. VIP Placement, cover logo inclusion. on-site recognition)
 - Table Sponsorship Package (incl. 10 tickets, logo inclusion, program, web linkage & social media)
- Membership Directory: Full Page Color Insertion & Front Page Logo Inclusion
- Four Event Sponsorships
- Salem Chamber website: Website Sponsor & Complete Package (Incl. Main Business Directory Banner Ad, Map Pin Upgrade with additional text, web link, photos, Category Banner Ad, Business Directory Quick Link Search Results Banner Ad, Priority Placement in Business Directory Search Results, Recognized as Chamber Website Sponsor, Banner Ad Display Tracking, and Enhanced Member Page Listing)
- Additional marketing tools: Three dedicated emails to the full membership & One set of Mailing Labels

Title Sponsor: *Salem Five*