



# 22<sup>nd</sup> Annual Salem Chamber of Commerce Haunted Happenings Grand Parade – October 5, 2017

## “Movie Monsters”

The Salem Chamber of Commerce cordially invites you to participate in the 22<sup>nd</sup> Annual Salem Chamber of Commerce Haunted Happenings Grand Parade on Thursday, October 5, 2017. This year’s event will feature the theme “Movie Monsters”. This time honored kick off of the Halloween season is full of color, pageantry, music and the enthusiasm of thousands of Salem’s students from kindergarten to college and our local business owners. Their participation is what makes this a highly successful, cherished event for our community. To help ensure the success of this event, we are asking for businesses financial support to defray the expenses of police, marching bands, security, advertising, postage, and staging.

### Sponsor Info:

In return for your generosity, we are committed to provide the following:

#### **Banner Sponsor & Friend of the Parade (\$1,000)**

- Your Individual sponsor banner carried in the Parade
- Your Company Name added to the list of sponsors on the Salem Chamber’s website and in all Social Media

#### **Friend of the Parade (\$500)**

- A banner listing the names of all Friends will be carried in the Parade
- Your Company Name added to the list of sponsors on the Salem Chamber’s website and in all Social Media

#### **Supporter (\$250)**

- Your Company Name added to the list of sponsors on the Salem Chamber’s website

**Please fill out the form (see back) to confirm your sponsorship.**

### All sponsorships include the opportunity to provide a float or march in the parade.

A Route Map, Parade Division List and Line-Up Chart will be provided shortly before the event for your convenience

### Participant Info:

**WHEN:** THE PARADE WILL BE ON **THURSDAY EVENING, OCTOBER 5, 2017** AND WILL START PROMPTLY AT **6:30 PM.**

**WHERE:** THE PARADE WILL BE STARTING FROM **SHETLAND PROPERTIES** ON CONGRESS STREET TURNING LEFT ONTO DERBY STREET, RIGHT ONTO CENTRAL STREET, LEFT ONTO FRONT STREET, RIGHT ONTO WASHINGTON STREET, RIGHT ONTO THE ESSEX STREET PEDESTRIAN MALL AND FINISHING IN THE SALEM COMMON, WHERE OUR FAVORITE DJ DOUG WILL ENTERTAIN THE CROWD.

**LINE UP TIME:** ALL MARCHERS AND FLOATS SHOULD ARRIVE NO LATER THAN **5:30 PM.** LINE-UP DIAGRAMS AND ASSIGNED PARKING AREAS WILL BE SENT TO YOU AROUND SEPTEMBER 28, DESIGNATING YOUR DIVISION NUMBER, POSITION IN THE LINE-UP AND DESIGNATED PARKING.

**ENTRY FORM (see back):** PLEASE COMPLETE AND RETURN NO LATER THAN **SEPTEMBER 18, 2017** TO:

**Mail: Salem Chamber of Commerce, 265 Essex Street, Salem, MA, 01970 → Or Email: [info@salem-chamber.org](mailto:info@salem-chamber.org)**

A Route Map, Parade Division List, and Line-Up Chart will be provided shortly before the event for your convenience. Please note your Division Number for line-up purposes and distribute to your group. If you have any questions, please call the Chamber of Commerce at 978-744-0004.

With kind regards,

Rinus Oosthoek  
Executive Director





# “Movie Monsters” PARADE ENTRY FORM – Schools & Businesses

Salem Chamber of Commerce Haunted Happenings Grand Parade

THURSDAY, OCTOBER 5, 2017

PLEASE EMAIL TO: [info@salem-chamber.org](mailto:info@salem-chamber.org)

Please fill out this Parade Entry Form and return it to the Salem Chamber of Commerce by September 18, 2017.

A parade line-up by Divisions will be e-mailed to you on or around September 28, 2017. At that time, please notify your participants of their Division Number and provide the Line-up Diagram to facilitate a safe and orderly parade.

## 1.) YES! I would like to donate to the Parade! (Please Check Sponsorship Level)

Banner Sponsor: \$1,000       Friend: \$500       Supporter: \$250       Other Amount: \$\_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ Check #: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please make checks payable to the Salem Chamber of Commerce.*

## 2.) YES! I would like be in the Parade!

### Parade Entry & Sponsor Form for Schools & Businesses:

Name of School / Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_ Email \_\_\_\_\_

### Type of Participation: (check all that apply)

Δ Marching Costume Group      # of Participants \_\_\_\_\_

Δ Float\*\* (Pick-Up Truck Size Only)      # of Participants \_\_\_\_\_

**\*\*Please be advised that the Salem Police Department will not allow any float wider than an average midsize pick-up truck due to the width of some of the areas on the parade route.**

Δ Music      # of Participants \_\_\_\_\_

Δ Other (Please Specify)      # of Participants \_\_\_\_\_

Please write a brief description below of your entry in the parade. **All entries will be subject to approval by The Salem Chamber of Commerce Parade Committee.**

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