



Holtville Chamber of Commerce

101 West 5th Street, Holtville, CA 92250

(760) 356-2923

2020 Carrot Festival Royalty Competition

The Holtville Chamber of Commerce is currently accepting applications for our 2020 Carrot Festival Royalty. Ladies from the entire Valley will be eligible to run for the coveted crowns for Carrot Festival Queen, Princess or Jr. Princess.

The Competition consists of 4 parts, for a total of 100 possible points:

- Ticket sales (40% of the total score)
- Speech Competition (40% of the total score)
- Interview and Presentation (20% of the total score)

Contestants will receive classes on hair and make-up, speech writing, interview preparation and etiquette/poise. Each contestant will also receive a percentage of their total ticket sale revenue in the form of a check. This competition is designed to engage our young contestants by providing them with life skills, giving them the opportunity to make lasting friendships, provide confidence through self-awareness, and reward them for hard work.

The 2020 Festival is scheduled to run from January 31st through February 9, 2020. We are strongly encouraging all young ladies in our Imperial Valley to participate. Applications must be completed online. Applications can be found on the home page of our website: www.holtvillechamber.org; titled- 2020 Carrot Festival Royalty Application. Deadline to register is 4PM on November 22, 2019. Tickets will be distributed as soon as registration is confirmed.

****Candidates must reside in Imperial County to be eligible. Queen candidates must be 15 to 20 years of age; Princess candidates must be 11 to 14 years of age and Jr. Princess candidates must be 5 to 10 years of age. Candidates must maintain a 2.0 GPA in school****

The Royalty will be required to participate in:

The 2019 Carrot Festival events:

- Candidate Class (Hair/make-up, speech writing, poise/etiquette). Date and Times TBD
- Royalty Coronation/24 Carrot Ball: Friday, January 31, 2020 6PM. Location TBD
- Carrot Cookery Contests: Tuesday-Friday, February 4-7, 2020, Holtville Civic Center, 6:00 p.m. Carrot Parade (9:15 a.m. Saturday, February 8, 2020)
- Parade Trophy Presentations following the parade in Holt Park.
- Drum Line Competition following the Parade awards

Chamber of Commerce events:

- 2020 Holtville Easter Egg Hunt and Activities (April)
- 2020 Teachers Luncheon (August)
- 2020 Veterans Day Parade (November)
- 2020 Holtville Christmas in the Park (December)
- Holtville Chamber Mixers (you will be notified of these events)
- 2020 Brawley Cattle Call Parade (November)
- 2020 El Centro Christmas Parade (December)
- 2020 Imperial Parade of Lights (December)
- 2020 Calexico Christmas Parade (December)
- 2021 Carrot Festival Banquet