



2019 Professional Women's Network Conference

Sponsored By



Guest Speaker: Maureen O'Boyle
WBTV Primetime News Anchor & Actress

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\$1,000 Silver Sponsor (4 seats & on-site marketing)
\$500 Bronze Sponsor (2 seats & on-site marketing)
\$100 PWN Leader Level (1 seat & on-site marketing)
\$50 Chamber Members / \$60 Non-Member

Thursday, September 19, 2019 ~ 8:30am - 1:00pm
Charles Mack Center, 215 N. Main St, Mooresville

Maureen returned to her hometown of Charlotte to join WBTV in the summer of 2004. She co-anchors the 5 p.m. and 6 p.m. news with Paul Cameron Monday through Friday. She also solo anchors PrimeTime, Charlotte's only newscast at 7 p.m. Monday through Friday. Prior to joining WBTV, Maureen worked on national television, anchoring syndicated programs for Warner Brothers and Twentieth Television, including, "EXTRA" and "A Current Affair." Maureen was also at the helm of her own talk-show for Warner Brothers called "In Person with Maureen." Maureen counts her work in the community as some of her most rewarding assignments. Maureen works with several charities in our region from the foothills to the Charlotte metro region. She tries to work with charities that reflect her values. Maureen's work with the Second Harvest Food Bank of Metrolina, the Pancreatic Cancer Action Network, the Community Blood Center of the Carolinas and with the "Go Red for Women" campaign with the American Heart Association are just a few of the nonprofits she supports.

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• **Gold Sponsor**

Premium table location with Company Logo with 8 reserved seats at event
On-site brand signage at event (3x5 company banner supplied by Sponsor)
Prominent logo placement on event program
Prominent logo on event signage = banners placed at major intersections
Company name and logo listed on digital signage throughout event venue
Prominent logo on registration form and flyers
Company promotional item placed at every seat
Company name and logo printed in the Chamber newsletter “The Voice” = 1,000 copies
Prominently listed on email blasts to all Chamber Members = 3,500 email recipients
Listed on the Chambers social media outlets; facebook & twitter (6,000 viewers)
Company logo placed in television commercials & YouTube Video = 17,050 subscribers
Company logo placed in advertising with newspapers & magazines = 137,918 readers

• **Silver Sponsors** **\$1,000**

Prominent seating location with 4 reserved seats at event
On-site brand signage at event (3x5 company banner—supplied by Sponsor)
Prominent logo placement on event program
Logo on event signage = banners placed at major intersections
Company name and logo listed on digital signage throughout event venue
Company logo on registration form and flyers
Company promotional item placed at every seat
Company name listed in the Chamber newsletter “The Voice” = 1,000 copies delivered
Company name listed on email blasts to all Chamber Members = 3,500 email recipients
Listed on the Chambers social media outlets; facebook & twitter (6,000 viewers)
Company logo placed in advertising with newspapers & magazines = 137,918 readers

• **Bronze Sponsors** **\$500**

Prominent seating location with 2 reserved seats at event
Logo on event signage = banners placed at major intersections
Company name listed on digital signage throughout event venue
Company promotional item placed at every seat
Company name listed in event program
Company name listed in the Chamber newsletter “The Voice” = 1,000 copies delivered
Company name listed on email blasts to all Chamber Members = 3,500 email recipients

* **PWN Member Leader Level** **\$100**

One reserved seat at event & Company name listed in event program