



2019 Professional Women's Network Conference

Sponsored By



Guest Speaker: Maureen O'Boyle
WBTV Primetime News Anchor & Actress

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\$500 Bronze Sponsor (2 seats & on-site marketing)
\$100 PWN Leader Level (1 seat & on-site marketing)
\$50 Chamber Members / \$60 Non-Member

Thursday, September 19, 2019 ~ 8:30am - 1:00pm
Charles Mack Center, 215 N. Main St, Mooresville

Maureen O'Boyle is celebrating fifteen years at WBTV. "It's been the most rewarding chapter of my career," O'Boyle says. She started reporting, shooting video, and anchoring the news while still at East Carolina University. Maureen's career has taken her all over the country, up and down the east coast, to the Pacific Northwest, and Los Angeles. But if you ask Maureen, she's clear, working in the city where she grew up was always her "dream job". "I got back to my roots in local news, and it has been a great joy. I have a huge family in Charlotte and am so grateful to raise my daughter in the same town where most of her 17 cousins live! They are some of her closest friends, and that is a real gift," Maureen says of life close to family. Maureen works with several charitable organizations. "I want to be a voice to help elevate women, fight hunger, and end the stigma of sexual assault and trauma in our world. It's a great blessing to be a part of positive change in our community!"

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SOLD!

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Prominent logo on event signage = banners placed at major intersections
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Prominent logo on registration form and flyers
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Company name and logo printed in the Chamber newsletter “The Voice” = 1,000 copies
Prominently listed on email blasts to all Chamber Members = 3,500 email recipients
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Company logo placed in advertising with newspapers & magazines = 137,918 readers

• **Silver Sponsors** **\$1,000**

Prominent seating location with 4 reserved seats at event
On-site brand signage at event (3x5 company banner—supplied by Sponsor)
Prominent logo placement on event program
Logo on event signage = banners placed at major intersections
Company name and logo listed on digital signage throughout event venue
Company logo on registration form and flyers
Company promotional item placed at every seat
Company name listed in the Chamber newsletter “The Voice” = 1,000 copies delivered
Company name listed on email blasts to all Chamber Members = 3,500 email recipients
Listed on the Chambers social media outlets; facebook & twitter (6,000 viewers)
Company logo placed in advertising with newspapers & magazines = 137,918 readers

• **Bronze Sponsors** **\$500**

Prominent seating location with 2 reserved seats at event
Logo on event signage = banners placed at major intersections
Company name listed on digital signage throughout event venue
Company promotional item placed at every seat
Company name listed in event program
Company name listed in the Chamber newsletter “The Voice” = 1,000 copies delivered
Company name listed on email blasts to all Chamber Members = 3,500 email recipients

* **PWN Member Leader Level** **\$100**

One reserved seat at event & Company name listed in event program