



MSI Chamber of Commerce Business Expo

Thursday, October 24, 2019

11:00 am - 5:00 pm ~ Charles Mack Citizen Center

MoTown to Memphis™ Business Expo Sponsorship Opportunities Available On Back

Booth Space:

- ___ Double Booth - \$450 (members only) 8x20 space; 2- 8' tables, 4 chairs and tablecloth provided
- ___ Booth - \$250 (members) \$350 (non-members) 8x10 space; 8' table, 2 chairs and tablecloth provided
- ___ Business After Hours Food & Beverage Vendor - \$25 (provide free food & beverage samples during Business After Hours from 5pm-7pm; 6' table and tablecloth provided)
- ___ Electricity - \$25 (limited, first come basis)

Exhibitors are encouraged to decorate their booth with a Music theme. Awards will be given for the Best Booths Celebrating the History of Music.

Total Due: _____ Completed form and payment send to: MSI Chamber, PO Box 628, Mooresville, NC, 28115 or Fax to 704-664-2549; or Email: info@mooresvillenc.org (For more information 704-664-3898)

Business Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____ City, Zip: _____

“MoTown to Memphis” Business Expo - A Celebration To Music - SPONSORSHIP OPPORTUNITIES

- **Presenting Sponsor** **\$5,000 (Only 1 available)**
Premium booth location with double space at event (8'x20')
Prominent logo on event signage = banners placed at major intersections
Company name and logo listed on digital signage throughout event venue
Prominent logo on registration form and flyers
Company name and logo printed in the Chamber newsletter “The Voice” = 1,000 copies delivered
Prominently listed on email blasts to all Chamber Members = 1,987 email recipients
Listed on the Chambers social media outlets; facebook (2,500 viewers) & twitter (391 viewers)
Company logo placed in television commercials = 17,050 subscribers
Company logo placed in advertising with 2 newspapers and 4 magazines = 137,918 readers

- **Associate Sponsors** **\$2,500**
Prominent booth location with double space at event (8'x20')
Logo on event signage = banners placed at major intersections
Company name and logo listed on digital signage throughout event venue
Company logo on registration form and flyers
Company name listed in the Chamber newsletter “The Voice” = 1,000 copies delivered
Company name listed on email blasts to all Chamber Members = 1,987 email recipients
Company name listed on the Chambers social media outlets; facebook (2,500 viewers) & twitter (391 viewers)

- **Supporting Sponsors** **\$1,000**
Prominent booth location at event (8'x10')
Logo on event signage = banners placed at major intersections
Company name listed on digital signage throughout event venue
Company name listed in the Chamber newsletter “The Voice” = 1,000 copies delivered
Company name listed on email blasts to all Chamber Members = 1,987 email recipients

- **Business After Hours Sponsor** **\$1,000 (Only 1 available)**
(Business After Hours will be 5-7pm)
Prominent booth location at event (8'x10')
Logo on event signage = banners placed at Business After Hours
Company name listed on digital signage throughout event venue
Company name listed in the Chamber newsletter “The Voice”
Company name listed on email blasts to all Chamber Members = 1,987 email recipients

- **Morning Refreshments Sponsor** **\$750 (Only 1 available)**
(morning refreshments for vendors during set-up)
Company name and logo on table signage with morning refreshments
Company name in Chamber newsletter “The Voice” = 1,000 copies delivered
Company name listed on email blasts to all Chamber Members = 1,987 email recipients

SOLD

Sponsored By:

