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PORTERVILLE CHAMBER OF COMMERCE NAMES PRESIDENT AND CHIEF EXECUTIVE OFFICER

Porterville, CA, 1BDecember 28, 2017– The Porterville Chamber of Commerce Board of Directors is pleased to announce the selection of Monte Reyes as the new President and Chief Executive Officer for the Porterville Chamber of Commerce. The chamber board formed a selection committee to begin the search and hiring process in September. Over the past three months, the committee vetted many candidates and conducted extensive interviews to ensure that the right candidate was selected for the organization. Reyes’ genuine passion for the Porterville community set him apart and afforded the chamber board confidence that the organization and community would be in good hands.

A true son of Porterville, Monte is part of a long line of community builders, visionaries, and leaders. His family’s roots in Porterville go back four generations, and includes educators, police officers, community organizers, military personnel, and postal workers – all of whom were dedicated to serving this great city.

With over a decade of experience at Silicon Valley start-ups, Reyes is an adaptive team player who is able to apply his broad knowledge base into effective communication and problem solving on all management levels.

Reyes served on the Porterville Chamber of Commerce Board of Directors from 2011 to 2014 and held the position as Vice Chair of Community Outreach in 2012. A graduate of the Leadership Porterville program in 2010, Monte has become a visible part of the Porterville landscape. He was the Chairman of the Board for the Porterville Youth Leadership Academy, and he has a special place in his heart for Porterville’s emerging leaders. Reyes was the Porterville Chamber of Commerce Male Volunteer of the Year Award recipient in 2014 and currently serves on the Porterville City Council, the San Joaquin Valley Air Pollution Control District Governing Board, and the Economic Development Corporation of Tulare County.

In his new role, Reyes is excited to work as the CEO of the Porterville Chamber of Commerce, bringing his notable enthusiasm, can-do attitude, and signature smile. His commitment to promoting business in Porterville will help strengthen our community for years to come.

“Monte has shown his commitment to growth and progress in the community. The board felt it important to have a candidate who valued community and economic development as much as we do. Monte cares about the direction of our community and organization and has a vision for the future that aligns with our goals,” William Garfield, Chamber Board Chairman explained.

The board of directors is excited to begin working with Monte and continuing our mission to promote business for the benefit of the community.

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If you would like more information about this announcement, please contact William Garfield at (559) 781-4271 ext. 2011 or email at william@tuleriver.com.