



CRAFT BEER AND WINE FESTIVAL



## BREWERY / WINERY COMMITMENT FORM

Brewery/Winery Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Event Specifics:**

Friday, October 6<sup>th</sup>, 2017 6:00pm-10:00pm (VIP 5:00pm)

American Aviation Flight Academy 17076 Helicopter Drive, Brooksville FL 34604

\_\_\_\_\_ Yes We will attend!!!

\_\_\_\_\_ No, but we are willing to donate product

Products you will be bringing/ donating: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Attendance information: We will provide up to (4) Brewer passes to each participating brewer/winery.

Please list:

1) \_\_\_\_\_

3) \_\_\_\_\_

2) \_\_\_\_\_

4) \_\_\_\_\_

**Brewery/ Winery Description** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



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American Aviation Flight Academy  
17076 Helicopter Drive, Brooksville FL 34604

### Setup/ Cleanup

Set up will be between 1:00pm-3:00pm (based on the final set up procedures) at the event. All breweries/ wineries must be completely set up no later than 4:00pm. VIP arrivals begin at 5:00pm. General Admission gates open 6:00pm. Last call will be 9:45pm. Cleanup begins promptly at 10:00pm.

### Guidelines for Brewery Representatives

- All brewery representatives must be 21 years or older. No exceptions.
- Promotion of your product may only occur within the confines of your booth.
- Volunteers Available
  - If you are unable to attend, but would like to send beer or wine, please complete an information sheet with a description of each of your beers or wine so that our volunteers will be knowledgeable about your product and answer any questions. Email this information sheet to Maurice or Tina Ryman at [info@marker48.com](mailto:info@marker48.com)

### Guidelines for Serving

- Each brewery/ winery will pour 3.5 ounce servings.
- We recommend 4 1/6's to make it through the festival, but use your discretion.
- Please do not service attendees who appear intoxicated. Alert festival staff or security personnel if needed.
- Beer shall be served only from behind the tables in the booth space.
- The Greater Hernando County Chamber of Commerce (GHCCC) will provide the sample glasses, water, pitchers and ice.

### Displays and Promotional Materials

- All participating breweries/wineries will have a 10x10 booth space. You are encouraged to bring an EZ pop up tent for coverage.
- GHCCC will provide one (1) 8' table, **if needed**.
- Pitchers of water for rinsing tasting cups are to be placed within your booth space.
- GHCCC is not responsible for lost, stolen or damaged items.
- Complimentary promotional items may be distributed to attendees. Don't forget stickers, brochures and business cards!

### Designated Driver Booth & Volunteers

The festival will have a designated driver booth. They have the ability to enjoy some non-alcoholic craft brewed products along with water and soda. If your brewery makes non-alcoholic root beers or sodas, we would appreciate your donation to the Designated Driver tent. Email Dawn Badami at [dawn@hernandochamber.com](mailto:dawn@hernandochamber.com) to donate non-alcoholic beverages.

### **Event Promotion**

GHCCC will send the official event poster and logos for Hernando Untapped in a separate email. You are encouraged to promote the event to your fans- invite them to attend and challenge them to wear their favorite brewery logos in support ALL OF OUR LOCAL breweries/wineries. Remember most ticket sales tend to come in the week of the festival. Let's keep the momentum high up until the day of the event!

### **Social Media**

GHCCC will have a Facebook page dedicated to Hernando Untapped. Please tag and invite your fans! Twitter users follow **#HernandoUntapped #HernandoChamber #CheckYourChamber**

### **Event Contact**

**Dawn Badami**, GHCCC Event Coordinator 352-796-0697 x5 or email:

dawn@hernandochamber.com