

FREE Live Webinars for Small Business Owners

October 2020

Register today @ pascohernando.score.org

Tues., Oct. 13, 2020 1pm-2pm How to Value Your Business



This webinar will help attendees identify essential points when preparing to buy a business or to sell your business. Key topics covered: legal risk, financial risk, conservation of value, four methods of valuation and anticipation of business uncertainties. This live webinar will be presented by Jose Melgar, Pasco Hernando SCORE Volunteer.

Thurs., Oct. 15, 2020 10am-12pm Increase Your Sales Thru Video Marketing



Everyone needs video to promote their business. Whether you are creating video ads in FaceBook or uploading promo videos on YouTube, video helps drive customers to your online business. In this webinar presentation Greta will walk you through some basic ideas on how you can incorporate videos into your marketing plan. This live webinar will be presented by Professor Greta Kishbaugh, St. Petersburg College

Wed., Oct. 21, 2020 1pm-2pm How to Start a Business - Develop a Plan



We will review the idea, test the idea and protect the idea. You will learn the key issues for starting a business: finding good people, structuring the business, understanding cash flow, finding the money, and creating a business. This webinar will be presented live by Simon Fitzgerald, Pasco Hernando SCORE Volunteer.

WEBINARS HOSTED BY

Pasco Hernando SCORE

Pasco Hernando SCORE offers free individual, confidential small business mentoring. Our volunteer business experts will provide free assistance to small business owners to help solve their problems and sustain and grow their business. Visit our website www.pascohernando.score.org to request your mentor today.

