

FREE Live Webinars for Small Business Owners

Register today @ pascohernando.score.org

Thurs., Sept. 24, 2020 2:30pm-3:30pm **Creating and Using Your Business Plan**



The business plan is a manual that guides your company's daily operation and activity towards the goals and objectives that have been established. You will learn what data is required to write a plan. Review the techniques used to acquire it and how to use this data to establish realistic goals and objectives. This webinar will be presented by Jack Grise, Pasco Hernando SCORE.

Wed., September 30, 2020 8:30am-10:00am **Marketing Post - COVID**



It's a different marketplace, has your marketing adapted? There's a new definition of insanity: doing the same thing over and over again...and expecting the SAME results! COVID-19's impact on your small business and the overall economy is significant - how has your marketing adapted to keep current buyers and attract new ones?

During this 90-minute webinar workshop, we'll explore new ways to create a client-centric marketing plan: the right message - at the right time - through the right channel! This webinar will be presented by Sheila Neisler, Catalyst - A Marketing Company.

WEBINARS HOSTED BY

Pasco Hernando SCORE

Pasco Hernando SCORE offers free individual, confidential small business mentoring. Our volunteer business experts will provide free assistance to small business owners to help solve their problems and sustain and grow their business. Visit our website www.pascohernando.score.org to request your mentor today.





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