



Apple Harvest Festival

43rd Apple Harvest Festival Sponsorship Packages

2017 marks the 43rd Anniversary of the Glastonbury Apple Harvest Festival. This annual October event brings in over 18,000 people over the course of the weekend (and now Friday and Saturday nights too).

For the 4th year consecutive year, the Apple Harvest Festival will feature three stages of live music, a full midway of amusement rides, over 100 vendors, 25 food trucks/purveyors, the extremely popular Angry Orchard Pub, and so much more!

Each year the Glastonbury Apple Harvest Festival is rated as one of the best annual events in the entire state. We are the proud recipients of the 2016 Best of Hartford – Best Local Festival and Best Local Annual Event! This year promises to be the biggest and best in the festival's storied history. Don't miss out on your chance to reach thousands of potential new customers!

Presenting Sponsor \$10,000 (Total Value \$15,000)

- Naming rights and/or logo inclusion in all marketing materials, including but not limited to print, digital, radio, etc. "Glastonbury Apple Harvest Festival Presented By..." – EXCLUSIVE
- Recognition in all radio and/or TV ads. Includes logo recognition on websites and email blasts. (\$4,000 value) - EXCLUSIVE
- Half page ad in Hartford Courant's Apple Harvest Festival supplement – (\$1500 value)
- Inclusion in all social media posts – (\$500 value) - EXCLUSIVE
- Prominent logo inclusion in weekly Chamber e-blasts and Apple Harvest Festival e-blasts - (\$500 value)
- Prominent logo placement on CT River Valley Chamber website - (\$1,000 value)
- On stage mentions during festival – three stages of local music featuring 40 bands! - (\$1000 value)
- Company booth on-site for duration of Festival - (\$1,000 value)
- Official sponsor of Apple Harvest Festival ribbon cutting - (\$1,000 value) - EXCLUSIVE
- Company logo on all staff badges – (\$500 value) - EXCLUSIVE
- Signage placed at three (3) prominent locations around Festival - (\$3,000 value)
 - Choose from following locations: Admission Gates, Pie Booth, Vendor Village Stage, Welcome Stage, Harvest Pub Stage, Harvest Pub, Golf Carts
- Company name/logo displayed at shuttle bus pick-up & drop-off locations - (\$1000 value) – EXCLUSIVE

Platinum Sponsor \$5,000 (Total Value \$7,000)

- Signage placed at three (3) prominent locations around Festival - (\$3,000 value)
 - Choose from following locations: Admission Gate, Pie Booths, Vendor Village Stage, Welcome Stage, Harvest Pub Stage, Petting Zoo, Golf Carts, First Aid Area, Recycle Bins (Signage not to exceed 6' wide x 3' tall.)
- Quarter page ad in Hartford Courant's Apple Harvest Festival supplement – (\$500 value)
- Logo inclusion in weekly Chamber e-blasts and Apple Harvest Festival e-blasts - (\$500 value)
- Logo placement on CT River Valley Chamber website - (\$1,000 value)
- On stage mentions during festival – three stages of local music featuring 40 bands! - (\$1000 value)
- Company booth on-site for duration of Festival - (\$1,000 value)

Gold Sponsor \$3,500 (Total Value \$5,000)

- Signage placed at two (2) prominent locations around Festival - (\$2,000 value)
 - Choose from following locations: Admission Gate, Pie Booths, Vendor Village Stage, Welcome Stage, Harvest Pub Stage, Petting Zoo, Golf Carts, First Aid Area, Recycle Bins (Signage not to exceed 6' wide x 3' tall.)
- Logo recognition in Hartford Courant's Apple Harvest Festival supplement – (\$500 value)
- Logo inclusion in weekly Chamber e-blasts and Apple Harvest Festival e-blasts - (\$500 value)
- Logo placement on CT River Valley Chamber website - (\$1,000 value)
- Company booth on-site for duration of Festival - (\$1,000 value)

Poster Sponsor \$2,000 (Total Value \$2,000) – Exclusive

- Logo on 350 collectible posters
- Poster unveiling hosted by sponsor serves as kickoff of the event
- Signage placed at one (1) prominent location around Festival - (\$1,000 value)
 - Choose from following locations: Admission Gate, Pie Booths, Vendor Village Stage, Welcome Stage, Harvest Pub Stage, Petting Zoo, Golf Carts, First Aid Area, Recycle Bins (Signage not to exceed 6' wide x 3' tall.)
- Logo inclusion in weekly Chamber e-blasts and Apple Harvest Festival e-blasts - (\$500 value)
- Name placement on CT River Valley Chamber website - (\$500 value)

Silver Sponsor \$1,500 (Total Value \$2,000)

- Signage placed at one (1) prominent location around Festival - (\$1,000 value)
 - Choose from following locations: Admission Gate, Pie Booths, Petting Zoo, Golf Carts, First Aid Area, Recycle Bins
- Company mention in weekly Chamber e-blasts and Apple Harvest Festival e-blasts - (\$500 value)
- Company mention on CT River Valley Chamber website - (\$500 value)

Bronze Sponsor \$500 (Total Value \$1,000)

- Company mention in weekly Chamber e-blasts and Apple Harvest Festival e-blasts - (\$500 value)
- Company mention on CT River Valley Chamber website - (\$500 value)

“Friend of the Festival” \$250 (Total Value \$500)

- Company name inclusion in weekly Chamber e-blasts and Apple Harvest Festival e-blasts - (\$250 value)
- Company name on CT River Valley Chamber website - (\$250 value)

Sponsorship Level: _____

Business Name: _____

Company Contact: _____

Company Phone: _____ Company Email: _____

Signature: _____