



**FOR IMMEDIATE RELEASE:**

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## **Greater Augusta Regional Chamber of Commerce Hosts 2019 UP Conference**

**Fishersville, February 6–** Are you looking for local professional development for yourself or your employees? Look no further!! The Greater Augusta Regional Chamber of Commerce is presenting the annual [UP Conference](#), a day for business professionals to expand their skills by focusing on professional development. This conference will help **“unlock your potential”** and is offered right here in the Central Shenandoah Valley! The UP Conference is scheduled for February 13th, from 8:00 a.m. to 3:00 p.m. at Blue Ridge Community College in Weyers Cave.

Every day we work to be the best possible versions of ourselves, professionally and personally. The [UP Conference](#) is a day devoted to that work and to lead the charge is [Libby Spears](#), the founder of Bravo CC, a Communications and Consulting Venture. Spears works with professionals and corporations from across the United States with a goal of helping them to stand out in a crowded and competitive marketplace. For more than 10 years she has developed the highest quality training and leadership programs all designed to help her clients change how they communicate in order to be successful. Libby’s client list includes JCPenney, GameStop, Accenture, Overhead Door, and Stantec Engineering.

In addition to our keynote speaker, enjoy a day filled with interactive breakout sessions, great resource exhibitors and speed networking with fellow Chamber members. During speed networking, you will have the opportunity to meet in small groups with everyone in attendance! Take a sneak peek at our title sessions:

- Building Your Brand, **Scott Simons**, GM/Managing Partner of Valley Honda, VW, Subaru, Nissan, Chrysler, Dodge, Jeep and RAM.
- Community Leadership: Ways to Engage?, **Amy Wratchford**, Managing Director, American Shakespeare Center
- Creative Hiring Strategies, **Debby Hopkins**, Chief Workforce Officer & Project Director, Shenandoah Valley Workforce Development Board

The UP Conference is sure to leave you feeling motivated, optimistic, engaged and ready to tackle the new year! Registration is \$85 for Chamber members and \$100 for non-members. Registration is required for those prices. At the door, the cost will go up to \$150. In addition to the programming, breakfast and lunch will be provided. [Register today!](#)

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The Greater Augusta Regional Chamber of Commerce is a 501(c)(6) membership organization that serves Staunton, Waynesboro and Augusta County with a mission to strengthen and enhance the local business environment, represent the interests of our members, and foster balanced growth in our region. As a champion for our business community, we advocate, empower, inspire, and lead to build an environment where business can grow and thrive.