

## ***I LIKE TO ALIGN MY BRAND WITH COMMUNITY***

So often our members tell us that being engaged with the Chamber helps them engage with their community. We know that what we do for our members ends up having a broader impact on the entire community. The “plus” component for you may be to align with programs and events that have the biggest community message.

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## **Greater Together Virtual 5K**

### **Event Details:**

Attendance: 150+

October 10, 2020

Lace up your running (or walking!) shoes and join the Greater Augusta Regional Chamber of Commerce and the United Way of Staunton, Augusta County and Waynesboro for a virtual 5K! Official race day is Saturday, October 10, but participants are encouraged to walk or run anytime that week. The first 200 registrants will receive a goody bag, with a race t-shirt and other fun swag.

### **Presenting Sponsor: \$2,500 - SOLD**

- Company logo on all marketing materials, event t-shirt (prominent location)
- Four (4) promo videos from location with staff
- Opportunity to provide swag for participants
- Ten (10) race entries
- Recognition on Chamber website event page

### **Gold Sponsors: \$1,000 FOUR AVAILABLE**

- Company logo on all marketing materials, event t-shirt
- One promo video with staff member
- Opportunity to provide swag for participants
- Four (4) race entries
- Recognition on Chamber website event page

### **Silver Sponsors: \$500**

- Company logo on all marketing materials, event t-shirt
- Opportunity to provide swag for participants
- Two (2) race entries
- Recognition on Chamber website event page

### **Bronze Sponsors: \$250**

- Company logo on all marketing materials
- One (1) race entry
- Recognition on Chamber website event page