



A perfect entry level membership for ambitious entrepreneurs to **connect** with the business community. Designed for businesses interested in being in the know and accessing **resources** to assist in growing their businesses, allowing them to market at affordable rates and **network** in the right circles. Appeals to businesses wishing to be a relevant part of the local business community and contribute to a **vibrant economy** for years to come.

BENEFITS

- Chamber website members-only section
- Annual member services consultation
- Listing in website business directory
- Listing in annual Community Profile & Business Directory
- Business referrals
- Member window cling for display at your business
- Milestone event (*ribbon cutting, ground breaking; 1 per year*)
- Issues updates with Elected Officials
- Representation at local, state & federal levels
- Call to action requests on key business issues
- Leadshare groups (\$50 participation fee; members-only)
- Before & after-hours networking events (free to members)
- Member pricing at Chamber events
- Serve on committees
- Chamber 101 (*membership orientation*)
- Business education programs (free to members)
- Post jobs openings, hot deals & member to member discounts
- Featured on "Chamber Minute" weekly radio spot (*new members only*)

VALUE \$1,320 | YOUR INVESTMENT \$275

CONNECT



GROW

ACCESS

BUILDER

LEADER

STRATEGIC PARTNER

INVESTMENT LEVELS

	CONNECT	GROW	ACCESS	BUILDER	LEADER	STRATEGIC PARTNER
ACCESS						
Chamber website members-only section	●	●	●	●	●	●
Annual member services consultation	●	●	●	●	●	●
EXPOSURE						
Website Business Directory						
Banner ad (Strategic Partner & Leader levels 12 mon./Builder level 6 mo.)				●	●	●
Enhanced listing		●	●	●	●	●
Listing	●	●	●	●	●	●
Additional "same name" listings		1	2	3	unlimited	unlimited
Premium spots in the Member Messages newsletter		1	2	3	4	5
What's Up at the Chamber Calendar banner ad			1	2	3	4
Guest blogger for Hot Topics Business Blog			1	1	2	3
Listing in annual Community Profile & Business Directory	●	●	●	●	●	●
Business referrals	●	●	●	●	●	●
Member window cling for display at your business	●	●	●	●	●	●
Milestone event (ribbon cutting, ground breaking; 1 per year)	●	●	●	●	●	●
ADVOCACY						
Signature advocacy events (3 options)			1	2	3	3
Issues updates with Elected Officials	●	●	●	●	●	●
Representation at local, state & federal levels	●	●	●	●	●	●
Call to action requests on key business issues	●	●	●	●	●	●
CONNECTIONS						
Individual event tickets to luncheons/breakfasts			4	6	8	8
Business Excellence Awards tickets					2	2
UP Conference tickets					1	1
Leadshare groups (\$50 participation fee; members-only)	●	●	●	●	●	●
Before and after-hours networking events (free to members)	●	●	●	●	●	●
Member pricing for Chamber events	●	●	●	●	●	●
Serve on committees	●	●	●	●	●	●
RESOURCES						
Chamber 101 (membership orientation)	●	●	●	●	●	●
Business education programs (free to members)	●	●	●	●	●	●
BAH and Morning Brew "guest passes"			4	6	8	8
Post job openings, hot deals & member to member discounts	●	●	●	●	●	●
Certificates of Origin (FREE)				●	●	●
Featured on "Chamber Minute" weekly radio spot (new members only)	●	●	●	●	●	●
EXCLUSIVE (STRATEGIC PARTNER LEVEL ONLY)						
Partner board with business logo at every event (90+ events annually)						●
Partner page with business logo on website						●
INVESTMENT LEVEL PRICES	\$275	\$395	\$515	\$735	\$1,100	\$3,000
MINIMUM ESTIMATED VALUE	\$1,320	\$1,828	\$2,351	\$4,277	\$7,106	\$10,000+