

Every business is different. We get that.

That's why we provide unique investment levels, designed to help you *right where you are*.



Membership is valuable & affordable, with investment starting at less than \$23 per month.

Don't just take our word for it. **RESEARCH SHOWS...**

Consumers are **63%** more likely to buy from a business that is a Chamber member.

Companies enjoy a **49%** increase in consumer favorability rating for being a member of the Chamber.

Consumers are **73%** more likely to be highly aware of a business if it is a member of the Chamber, and **68%** more likely to think positively of its local reputation.

7/10 consumers believe that being actively involved in the Chamber is an effective strategy for enhancing a business' reputation and for demonstrating that it uses good business practices.

Source: Shapiro Group, Atlanta, GA

Greater Augusta Regional Chamber of Commerce

19 Briar Knoll Court, Ste 2
Fishersville, VA 22939
540.324.1133

For more information on Chamber membership, Contact Hannah Cooper at hannah@augustava.com.



The Greater Augusta Regional Chamber of Commerce is Your...

PARTNER IN PROMOTION



Increase your visibility, get the word out, gain access to cost-effective and often free advertising for your business.

CONNECTION BUILDER



Looking for leads, networking and business showcase opportunities? You've come to the right place.

BUSINESS ADVOCATE



We're your voice on issues that affect business and we maintain direct contact with leaders in all levels of government. When you need change, we make change happen.

WWW.AUGUSTAVA.COM

INVESTMENT LEVELS

	CONNECT	GROW	ACCESS	BUILDER	LEADER	STRATEGIC PARTNER
ACCESS						
Chamber website members-only section	●	●	●	●	●	●
Annual member services consultation	●	●	●	●	●	●
EXPOSURE						
Website Business Directory						
Banner ad (Leader level 12 mon./Builder level 6 mo.)					●	●
Enhanced listing		●	●	●	●	●
Listing	●	●	●	●	●	●
Additional "same name" listings		1	2	3	unlimited	unlimited
What's Up Calendar banner ad			1	2	3	4
Guest blogger for weekly blog			1	1	2	3
Listing in annual Community Resource Guide	●	●	●	●	●	●
Business referrals	●	●	●	●	●	●
Member window cling to display at business	●	●	●	●	●	●
Milestone event (ribbon cutting, ground breaking; 1 per year)	●	●	●	●	●	●
ADVOCACY						
Signature advocacy events (3 options)			1	2	3	3
Issues updates with Elected Officials	●	●	●	●	●	●
Representation at local, state & federal levels	●	●	●	●	●	●
Call to action requests on key business issues	●	●	●	●	●	●
CONNECTIONS						
Individual event tickets to luncheons/breakfasts			4	6	8	8
Business Excellence Awards tickets					2	2
UP Conference tickets					1	1
Leadshare groups (\$50 participation fee; members-only)	●	●	●	●	●	●
Before and after-hours networking events (free to members)	●	●	●	●	●	●
Member pricing for Chamber events	●	●	●	●	●	●
Serve on committees	●	●	●	●	●	●
RESOURCES						
Chamber 101 (membership orientation)	●	●	●	●	●	●
Member-only business education programs (free to members)	●	●	●	●	●	●
BAH and Morning Brew "guest pass"			4	6	8	8
Post company job openings	●	●	●	●	●	●
Certificates of Origin (FREE)					●	●
Featured on "Chamber Minute" weekly radio spot (new members only)	●	●	●	●	●	●
EXCLUSIVE (STRATEGIC PARTNER LEVEL ONLY)						
Partner board with business logo at every event (90+ events annually)						●
Partner page with business logo on website						●
MINIMUM ESTIMATED VALUE	\$1,320	\$1,828	\$2,351	\$4,277	\$7,106	\$10,000+
YOUR INVESTMENT	\$275	\$395	\$515	\$735	\$1,100	\$3,000

FMI: CONTACT HANNAH COOPER, MEMBERSHIP ENGAGEMENT DIRECTOR, AT HANNAH@AUGUSTAVA.COM OR VISIT AUGUSTAVA.COM