

## *I LIKE TO ALIGN MY BRAND WITH **COMMUNITY***

So often our members tell us that being engaged with the Chamber helps them engage with their community. We know that what we do for our members ends up having a broader impact on the entire community. The “plus” component for you may be to align with programs and events that have the biggest community message.

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### **Education Appreciation Breakfast and Expo**

#### **Event Details:**

July 21, 2020

8:00-9:30 am

Attendance: 500

This celebratory, high energy event is designed to welcome educators and education staff back to school and share products and resources that can be of value to them personally and professionally. The event gives the Chamber an opportunity to say thanks to those that prepare, support, and nurture the workforce of the future! The event is open to employees of our education community including staff and educators from all public schools and private schools in Staunton, Augusta County and Waynesboro, Blue Ridge Community College and Mary Baldwin University.

#### **Presenting Sponsor: \$2,500**

- Exclusive company logo on the event “Save the Date”
- Top billing, including logo, on all event promotion including registration, website registration page, website banner listing of event, social media, event signage, and printed material
- Company representative to share a greeting from the podium
- Opportunity to provide something from your company for educators
- Presenting sponsor banner at event
- Opportunity to have an exhibit table

#### **Platinum Sponsor: \$1,000**

- Recognition from the podium
- Logo in event program
- Logo on event signage
- Logo on Chamber website event page
- Opportunity to have an exhibit table
- Opportunity to provide something from your company for educators

#### **Breakfast Sponsor: \$1,000**

- Exclusive company logo on banner in food truck area
- Recognition from the podium
- Recognition in event program
- Recognition on event signage
- Recognition on Chamber website event page

#### **Souvenir Cup Sponsor: \$1,000 (ask about our cup deal!)**

- Exclusive company logo on event souvenir cups
- Recognition in event program
- Event signage
- Recognition on Chamber website event page

**Gold Sponsor: \$500**

- Recognition in event program
- Event signage
- Recognition on Chamber website event page

**Live Sponsor: \$500**

- Business name on live video frame at event
- Recognition in event program
- Event signage
- Recognition on Chamber website event page

**Registration Sponsor: \$500**

- Company representatives as greeters at the registration table
- Registration table signage
- Recognition in event program
- Event signage
- Recognition on Chamber website event page

**Silver Sponsor: \$300**

- Recognition in event program
- Event signage
- Recognition on Chamber website event page

**Resource Exhibitor: \$ 75**

- One (1) 6ft exhibit table in exhibit space
- Recognition in event program