

I LIKE TO ALIGN MY BRAND WITH COMMUNITY

So often our members tell us that being engaged with the Chamber helps them engage with their community. We know that what we do for our members ends up having a broader impact on the entire community. The “plus” component for you may be to align with programs and events that have the biggest community message.



Event Details:

March 21, 2019

Attendance: 300

The biggest event of the year! The 2018 year in review, introduction of new Board of Directors and the Business Excellence Awards.

Presenting Sponsor: \$2,500

- Exclusive company logo on event “Save the Date”
- Exclusive company logo on event invitation
- Exclusive company logo on website
- Top billing in all promotion including event registration, website, social event promotion and printed material
- One (1) reserved table of eight (8), in a prominent location
- Recognition from the podium
- Opportunity to provide company gift for attendees
- Event signage
- Table signage
- Top billing in event program
- Top billing in event slide presentation

Cocktail Reception Sponsor: \$2,000 SOLD

- Opportunity for company representatives to greet Cocktail Reception attendees
- Opportunity to provide company banner and logo promotional material for display during reception
- Company logo on website
- One (1) reserved table of eight (8) in a prominent location
- Opportunity to provide company gift for attendees
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Table signage

Toast to Business Sponsor: \$1,500 SOLD

- One (1) reserved table of eight (8) in a prominent location
- Opportunity to present champagne “Toast to Business” from the podium following awards
- Recognition on Chamber website event page
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Table signage

Wine Sponsor: \$1,000 SOLD

- One (1) reserved table of eight (8) in a prominent location
- Exclusive company logo on hang tags on bottles of wine at each table
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Table signage

Media Sponsor: \$1,000

- One (1) reserved table of eight (8) in a prominent location
- Company logo as “media sponsor” on all frames in the multimedia program shown throughout the event
- Recognition in event program
- Event signage
- Table signage
- Recognition on Chamber website event page

Gold Sponsor: \$1000

- One (1) reserved table of eight (8) in a prominent location
- Recognition from the podium
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Table signage
- Recognition on Chamber website event page

Table Sponsor: \$750

- One (1) reserved table of eight (8)
- Event signage
- Table signage
- Recognition in event program

Parking Sponsor: \$500

- Two (2) tickets to event
- Opportunity to provide company promotional item to each attendee utilizing valet parking
- Event signage
- Recognition in event program
- Recognition on Chamber website event page

Award Sponsor: \$500 (5 of 5)

- Two (2) tickets to event
- Opportunity to present awards to award recipients
- Photo with each recipient to be used in post event publicity
- Recognition in event program
- Event signage

Live Sponsor: \$500

- Two (2) tickets to event
- Business name and hashtag on live video feed from event
- Recognition in event program
- Event signage

Registration Sponsor: \$500 SOLD

- Two (2) tickets to event
- Company representatives as greeters at the registration table
- Registration table signage
- Event signage
- Recognition in event program



Event Details:

June 18, 2019

Attendance: 100

Each year, the Chamber in partnership with Staunton, Waynesboro, and Augusta County Economic Development presents the State of the Metro to highlight trends, speak to issues affecting the economy and garner wisdom from economic experts to look ahead at the emerging business climate.

Gold Sponsor - \$1,000

- Reserved seating for Company Representatives
- Recognition from the podium
- Logo on Chamber website event page

- Recognition in event program
- Table signage
- Event signage

Breakfast Sponsor: \$1,000

- Reserved seating for Company Representatives
- Recognition from the podium
- Exclusive company logo on table numbers
- Recognition in event program
- Logo on Chamber website event page

Silver Sponsor: - \$500

- Reserved seating for Company Representatives
- Recognition in event program
- Event signage
- Table signage
- Recognition on Chamber website event page

Live Sponsor: \$500

- Business name and hashtag on live video feed from event
- Recognition in event program
- Event signage
- Recognition on Chamber website event page

Registration Sponsor: \$250

- Company representatives as greeters at the registration table
- Registration table signage
- Event signage
- Recognition in event program



Event Details:

12:00-5:00pm

Attendance: 1500

October 27, 2019

Farming in the Valley is a family friendly festival geared toward agriculture education and a celebration of the significant role agriculture plays in our region.

Presenting Sponsor - \$2,500 (1 of 2 Available)

- Twenty (20) adult tickets
- Exclusive company logo on event registration banner
- Exclusive company logo on printed promotional material distributed to the community
- Display company banners at event
- Top billing on Farming in the Valley website and on Chamber event page (logo)
- Event signage
- Top billing in pre- and post-event publicity

Beer Garden Sponsor - \$2,000

- Fifteen (15) adult tickets
- Exclusive Company logo on beverage cups
- Logo on Farming in the Valley website and on Chamber event page
- Event signage

Welcome Sponsor- \$1,800

- Fifteen (15) adult tickets
- Exclusive Company logo on Welcome Banners
- Logo on Farming in the Valley website and on Chamber event page
- Event signage

T-shirt Sponsor - \$1,000 SOLD

- Fifteen (15) adult tickets
- Exclusive company logo on event T-shirt
- Logo on Farming in the Valley website and on Chamber event page
- Event signage

Check In Tent Sponsor - \$1,000

- Fifteen (15) adult tickets
- Company representative as greeters at the check-in tent
- Company banner at check-in tent
- Logo on Farming in the Valley website and on Chamber event page

- Event signage
- Souvenir Cup Sponsor - \$1,000**
- Fifteen (15) adult tickets
 - Exclusive company logo on event souvenir cups
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Petting Zoo Sponsor - \$1,000**
- Fifteen (15) adult tickets
 - Company banner at Petting Zoo
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Tractor Show Sponsor - \$1,000 SOLD**
- Fifteen (15) adult tickets
 - Company banner at tractor show site
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Entertainment Sponsor - \$1,000**
- Fifteen (15) adult tickets
 - Company banner near stage
 - Recognition on Farming in the Valley website and on Chamber event page
 - Event signage
- Hayride Sponsor - \$500 1 of 2**
- Seven (7) adult tickets
 - Company logo on signs on hayride vehicles
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Ticket Sponsor - \$500 SOLD**
- Seven (7) adult tickets
 - Company logo on tickets
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Live Sponsor: \$500 SOLD**
- Seven (7) adult tickets
 - Business name and hashtag on live video feed from event
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Pedal Pull Sponsor - \$500**
- Seven (7) adult tickets
 - Company logo on pedal pull signage
 - Opportunity to send company representatives as volunteers at pedal pull
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Pumpkin Painting Sponsor - \$300 SOLD**
- Five (5) adult tickets
 - Company logo on pumpkin painting site signage
 - Opportunity to send company representatives as volunteers at pumpkin painting
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Growing Gardeners Sponsor - \$300**
- Five (5) adult tickets
 - Company logo on Growing Gardeners site signage
 - Opportunity to send company representatives as volunteers at Growing Gardeners site
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Reading Time Sponsor - \$300**
- Five (5) adult tickets
 - Company logo on Reading Time site signage
 - Opportunity to send company representatives for agriculture storytelling
 - Logo on Farming in the Valley website and on Chamber event page
 - Event signage
- Harvester - \$500**
- Business bundle of 50 tickets to give away in your business or to clients and friends
 - Recognition on Farming in the Valley website and on Chamber event page
 - Event signage
- Planter- \$300**
- Business bundle of 30 tickets to give away in your business or to clients and friends
 - Recognition on Farming in the Valley website and on Chamber event page
 - Event signage

Farm Friends - \$150

- Business bundle of 15 tickets to give away in your business or to clients and friends
 - Recognition on Farming in the Valley website and on Chamber event page
 - Event signage
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Education
Appreciation
Breakfast & Expo
July 23, 2019

Education Appreciation

Event Details:

July 23, 2019

Join us in honoring the teachers of Staunton, Augusta, and Waynesboro before they start their 2019-2020 school year.

Presenting Sponsor: \$2,500 - SOLD

- Exclusive company logo on event "Save the Date"
- Top billing in all promotion including event registration, website, social event promotion and printed material
- Recognition from the podium
- Opportunity to provide company gift for attendees
- Event signage
- Opportunity to have exhibit table
- Top billing in event program
- Top billing in event slide presentation
- Top billing on Chamber website event page (logo)

Platinum Sponsor: \$1,000

- Opportunity to have exhibit table
- Recognition from the podium
- Recognition in event program
- Recognition in event slide presentation
- Opportunity to have exhibit table
- Event signage
- Recognition on Chamber website event page

Media Sponsor: \$1,000 SOLD

- Company logo as "media sponsor" on all frames in the multimedia program shown throughout the event
- Recognition in event program
- Opportunity to have exhibit table
- Event signage
- Table signage
- Recognition on Chamber website event page

Breakfast Sponsor: \$1,000

- Exclusive company logo on food table
- Opportunity to provide company gift for attendees
- Opportunity to have exhibit table
- Recognition in event program
- Recognition on Chamber website event page

Gold Sponsor: \$500

- Recognition in event program
- Opportunity to provide a company gift for attendees
- Event signage
- Recognition in event slide presentation
- Recognition on Chamber website event page

Live Sponsor: \$500

- Business name and hashtag on live video feed from event
- Recognition in event program
- Event signage
- Recognition on Chamber website event page

Registration Sponsor: \$500

- Company representatives as greeters at the registration table
- Registration table signage
- Event signage
- Recognition in event program

Silver Sponsor: \$300

- Opportunity to provide company gift for attendees

- Recognition in event program
- Recognition on Chamber website event page

Resource Exhibitor: \$ 100

- One (1) registration
- One (1) 8 x10 exhibit table in exhibit space
- Recognition in event program



Honoring our Heroes

Event Details:

August 20, 2019

Join us in honoring the public safety officials of Staunton, Waynesboro and Augusta County.

Presenting Sponsor: \$2,500

- Exclusive company logo on event "Save the Date"
- Top billing in all promotion including event registration, website, social event promotion and printed material
- Recognition from the podium
- Opportunity to provide company gift for attendees
- Event signage
- Opportunity to have exhibit table
- Top billing in event program
- Top billing in event slide presentation
- Top billing on Chamber website event page

Platinum Sponsor: \$1,000

- Recognition from the podium
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Recognition on Chamber website event page

Media Sponsor: \$1,000

- Company logo as "media sponsor" on all frames in the multimedia program shown throughout the event
- Recognition in event program
- Event signage
- Table signage
- Recognition on Chamber website event page

Breakfast Sponsor: \$1,000

- Exclusive company logo on food table
- Opportunity to provide company gift for attendees
- Recognition in event program
- Recognition on Chamber website event page

Gold Sponsor: \$500

- Recognition in event program
- Opportunity to provide a company gift for attendees
- Event signage
- Recognition in event slide presentation
- Recognition on Chamber website event page

Live Sponsor: \$500

- Business name and hashtag on live video feed from event
- Recognition in event program
- Event signage
- Recognition on Chamber website event page

Registration Sponsor: \$500

- Company representatives as greeters at the registration table
- Registration table signage
- Event signage
- Recognition in event program

Silver Sponsor: \$300

- Opportunity to provide company gift for attendees
- Recognition in event program
- Recognition on Chamber website event page