

I'M LOOKING FOR ADDITIONAL BRAND PROMOTION

In order to boost your brand you need all the exposure you can get. The Chamber website and its weekly member emails, blog posts and social connectivity are just another way to get the good word out about everything your business has to offer. In addition to media based exposure we have unique opportunities to extend your brand into the community through the already established relationships and connections that the Chamber has made.

Hot Topics Blog Post - \$75

Your company is the expert and your topic is the focus for one of our weekly blog posts! As the expert, your company serves as an educational outlet for our Chamber Members. Your blog will focus on a valuable topic of interest and is not intended to be a sales pitch for your business. Limited to two blogs per company during a 12 month period. The two must be on different topics.

- Company provides an 800 word minimum blog post on a valuable topic of interest
- Blog post linked back to company website
- Blog post shared on all Chamber's Facebook page

Member Spotlight - \$150 (per spotlight)

The **Member Spotlight** is a new monthly feature through social media. Another great way to get the good word out about your business!

- A 60-second video of company representative to highlight your business
- Member spotlight feature on the Chamber's Facebook page with a link to the business Facebook page
- Over 1500 Facebook likes! Post engagements reaching up to 16,000!

Member Messages Presenting Sponsor - \$1,500 Annual (\$75 week)

- Exclusive company ad featured at the top of the weekly **Member Messages**. This email is sent to over 1,100 Chamber members, with an average open rate of over 34%!
- Hyperlink from your ad
- If needed, in-house design fee \$100



What's Up at the Chamber Presenting Sponsor - \$1,500 Annual (\$75 week)

- Exclusive company logo featured at the top of the weekly planner **What's Up at the Chamber**. This email is sent to over 1,100 Chamber members, with an average open rate of over 32%!
- Hyperlink from your ad
- If needed, in-house design fee \$100



Lobby Sponsor - \$3,000 Annual

This sponsorship will enable your company to gain exposure to other businesses and community leaders, as well as tourists, and people inquiring about relocation through naming right to the Greater Augusta Regional Chamber of Commerce lobby.

- Exclusive company plaque mounted in the Chamber lobby
- Exclusive mounted display rack for company materials one indoor and one outdoor
- Exclusive company materials in highly trafficked conference room

Charging Station Sponsor - \$1,500 (66 events with over 4000 in attendance!)

The Chamber charging station will be displayed in the Chamber Lobby, Conference Room, as well as all Chamber events. This will allow people to keep their electronic devices completely charged during meetings and events hosted by the Chamber.

- Company logo represented on Charging Station
- Charging Station present at every Chamber event and in Chamber office daily

Water Bottle Sponsor - \$1,500

Chamber leaders and staff welcome dozens of members and visitors to the Chamber office daily. This sponsor will make it possible to serve bottled water at meetings, guests that visit the Chamber, as well as hydrate members during meetings and events!

- Company logo printed on water bottles that are distributed throughout the year
- Water bottles will be placed on the conference room table during chamber meetings and events

Chamber Beverage Station Sponsor - \$650

Chamber leaders and staff welcome dozens of members and visitors to the Chamber building every week. The sponsor of the beverages at the Chamber helps make it possible to serve beverages at meetings and out-of-town visitors.

- The sponsor logo will be identified on signage at the Chamber beverage station. Sponsor will be recognized for a 12 month period beginning Jan. 1st.

Coaster Sponsor - \$550

Chamber coasters will be distributed at each Chamber Networking event as well as placed in the lobby and conference room of the Chamber office to inform members and the community about upcoming events.

- Company logo printed on coaster
- Coasters distributed to countless Chamber and community members

Community Relocation Packet

The Chamber offers the opportunity to sponsor the Community Information Packet provided to companies, visitors, and employees being transferred or relocated to the Greater Augusta area. Businesses will have the opportunity through this sponsorship to provide flyer inserts to be included in the package along with the standard Chamber community information. What a great advantage to be the first company in your industry that individuals relocating to this area learn about!

Relocation Presenting Sponsor - \$1,500 SOLD

- Exclusive company logo on outer wrap used to enclose relocation information sent inquires
- Company logo with hyperlink to be displayed on the relocation section of the Chambers website
- Opportunity to insert one 8 ½ X 11 business promotion insert (provided by sponsor)

Relocation Insert and Website Relocation Page - \$500 (5 of 6 available)

- Company listing with hyperlink to be displayed in the relocation section of the Chambers website
- Opportunity to insert one 8 ½ X 11 business promotion insert (provided by sponsor)

Relocation Business Card Add - \$250

- Company listing with hyperlink to be displayed in the relocation section of the Chambers website
- Exclusive company business card add (3 ½ x 2) printed on inside cover of relocation packet wrap