

In Business with Canada

Canada-Massachusetts Business Symposium
February 15, 2017
Bridgewater State University
Bridgewater, MA



Canadian Studies Program

Rondileau Campus Center Ballroom

- 8:00-8:30 **Registration and networking** - Light breakfast available
- 8:30-8:45 *Introduction:* **Andrew Holman**, Director, Canadian Studies, BSU
Welcoming remarks: **Fred Clark**, President, Bridgewater State
- 8:45-9:00 **Opening Keynote:** **David Alward**, Consul General of Canada
- 9:00-10:15 **Panel 1: Views from Northeastern Business Schools**
Moderator: **Elmore Alexander**, Dean Ricciardi School of Business School
Panelists: **Fazley Siddiq**, Dean of Business, University of New Brunswick-Saint John
 Jorge Haddock, Dean, College of Management, UMass-Boston
 Dayle M. Smith, Dean, School of Business, Clarkson University
- 10:15-10:30 **Break** (coffee and tea)
- 10:30-11:30 **Panel 2: Local Business Perspectives**
Representative, Ocean Spray and **Joe Geller**, Vice President, Stantec
- 11:30-12:30 **Panel 3: Accessing the Canadian Market**
Moderator: **Anthony Cicerone**, Canadian Studies Department, Bridgewater State;
Panelists: **Erin Donahue**, Trade Commissioner, Consulate General of Canada;
 Richard P. Dalton, Regional Director, Business Development,
 Massachusetts Office of International Trade & Investment (MOITI);
 Jim Paul, Director, Boston Office, U.S. Commercial Service;
 Yann Lamarche, Economic Attaché, Délégation du Québec (Boston);

Council Chambers, Rondileau Campus Center 201

- 12:45-2:00 **Networking Lunch and Keynote Address**

Introduction: **Karim Ismaili**, Provost, BSU
“U.S.-Canada Relations in the Age of Trump: It’s Fluid”
Speaker: **David Biette**, Senior Advisor, Canada Institute, Woodrow Wilson Center

Canada
Consulate General of Canada in Boston
Consulat général du Canada à Boston

