

Report on Business

Our quarterly magazine specializes in the space between government and private business, covering topics that are impacted by policy.

Issue	Theme	Ad Space Reservation	Deadline
Winter 2021 <i>*Includes TechND's State of the Technology Industry Guide</i>	Health and Safety	December 11	December 16
Spring 2020	COVID-19 Workforce Impacts	March 30	April 10
Summer 2020	Infrastructure	June 17	June 29
Fall 2020	Energy	September 16	September 28

Full color issues contain a cover story, supporting theme stories featuring members or member connections, staff submissions on GNDC work, upcoming events, and other member related news. Reaching 2200+ readers per issue by mail, the publication is also distributed at GNDC events including Policy Summit, the ND Transportation Forum, and CEO Roundtables.

<p>FULL PAGE 7.5 x 9.875</p> <p>4 Issues \$3,000 1 Issues \$1,000</p> <p>Special Full Page Placements</p> <p>Inside Front Cover 7.5 x 9.875</p> <p>4 Issues \$3,600 1 Issues \$1,200</p> <p>Inside Back Cover 7.5 x 9.875</p> <p>4 Issues \$3,600 1 Issues \$1,200</p>	<p>INDEX PAGE HALF PAGE VERTICAL 3.625 x 9.875</p> <p>4 Issues \$2,700 1 Issues \$900</p>	<p>HALF PAGE VERTICAL 3.625 x 9.875</p> <p>QUARTER PAGE 3.625 x 4.8125</p> <p>4 Issues \$1,500 1 Issues \$500</p> <p>4 Issues \$2,250 1 Issues \$700</p>	<p>QUARTER PAGE HORIZONTAL 7.5 x 2.375</p> <p>4 Issues \$1,500 1 Issues \$500</p> <p>HALF PAGE HORIZONTAL 7.5 x 4.875</p> <p>4 Issues \$2,250 1 Issues \$750</p> <p>Back Cover Half 7.5 x 4.875</p> <p>4 Issues \$2,700 1 Issues \$900</p>
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Ask for a custom package to strengthen your brand or promote your events across *Report on Business*, *Dakota Digest*, or GNDC events.

Dakota Digest

Sent three times a week, the enews contains info and updates to inform readers on local, state, and national issues as well as exclusive GNDC content.



Ad size: 600px x 200px or header slot (300x200)

\$250 per month or \$2700 annually

*space is limited

"We look for advertising opportunities that not only reach our target audiences, but also represent our own company values. We continue to advertise in the Report on Business because it offers a comprehensive, financially-focused look forward at North Dakota's business market."

Amanda, Director of Marketing
JLG Architects

OUR AUDIENCE IS...

- CEOs and C-Suite Leadership
- Business Owners
- Managers
- ND Legislators
- Statewide elected officials and cabinet members