



Building Commerce and Community

Mission Statement: *To initiate and provide programs and services which will enhance members ability to successfully conduct their business. To enhance and promote a healthy climate making the city and ideal place to live, work and visit.*

What is the Chamber of Commerce?

The Albertville Chamber of Commerce is a voluntary organization of business and professional men and women who have joined together for the purpose of promoting the civic and commercial progress of our community. Businesses that join the Albertville Chamber of Commerce discover that they are making the smartest marketing and advertising investment while buying access to a whole array of benefits for their business and their employees. Albertville Chamber members can take pride in knowing that their investment has a direct impact on the quality of life in Albertville because the chamber collaborates with government, education, private industry and a host of other organizations in the quest for the betterment of our community.

Benefits and Services

Advertising & Promotion

(value: up to \$900)

- Website Listing- your business is listed in membership directory alphabetically and by category with contact information, address, and a link to your website. These listings are free to you as a Chamber member.
- Newsletter publicity- your business is listed in the Chamber newsletter as a new member and annually as you renew your membership. Color advertising in the newsletter is available to members for a minimal cost. The newsletter is circulated to the membership, posted on the website, included in new business packages, and featured in relocation packages mailed out regularly.
- Promotional Display- Members are urged to display your business cards and brochures in the Chamber lobby. This gives your business added visibility to those visiting the area.
- Social Media– follow the Chamber on Facebook, Instagram, and Twitter. Posting of your events on these accounts is a valuable member benefit!
- Opportunity to participate in Shop Local campaigns such as Think Albertville First.

Advocacy

(value: \$\$\$)

The Chamber works closely with City, County, State, and Federal government to relate business views or our members in an effective way. Small businesses with 4 employees or less also receive complimentary membership with the Business Council of Alabama as a part of our Chamber. This assists you with a voice for business locally and on the state level.

Certificate of Origin

(value: \$\$\$)

The Chamber can provide Certificate of Origin for member businesses that ship products outside the USA.

Chamber Teams

(value: \$\$\$)

You and your business have the ability to be involved in active teams:

- Ambassador Team
- Member Services Team
- Small Business Team
- Special Events Team
- Technology Team
- Workforce Development Team

Community Improvement

(value: \$\$\$)

The Chamber works to improve the quality of life in Albertville and Marshall County by working with many civic organizations including Keep Albertville Beautiful, Junior Achievement, and the Albertville City Schools Foundation.

Conference Room

(value: \$200)

Chamber members have access to the use of the Chamber conference room at a reduced rate.

Credibility**(value: PRICELESS)**

Being a part of the Albertville Chamber of Commerce gives your business a visibility and unified voice in an organization that is visible and respected in the community.

Employee Recruiting**(value: \$200)**

The Chamber provides relocation guides as well as one on one advice to assist your business in recruiting qualified employees to our area. You may also post available jobs on our website.

Grand Openings, Ground Breakings and Ribbon Cuttings**(value: \$350)**

Enjoy visibility of these ceremonies with Ambassadors and community leaders. The Chamber provides media contacts and newsletter coverage free of charge. Invitations to events are sent to members and community in various media forms. Photos of events are published in media, newsletter, and website. The Chamber also provides ribbons and scissors for such events.

Leadership**(value: \$\$\$)**

A 17 member Board of Directors develops the goals and vision of the Chamber. This group is made up of a diverse group of business leaders representing global companies, mom and pop businesses and everything in between. Because of who they are, they represent each aspect of our business community and understand what you as a business owner are dealing with on a daily basis.

Marketing and Networking Opportunities**(value: \$500)**

The Albertville Chamber of Commerce provides marketing and networking opportunities monthly in many different forms:

- Member to Member emails
- Advertising opportunities in newsletters and maps
- Website listings, Hot Deal features, and web job posting opportunities
- Drive By at Five
- Business Spotlight
- Special Events
- Breakfast Learning Meetings
- Membership Meetings and more!

Membership signs**(value: \$30)**

Members receive Chamber membership decals annually for display at place of business.

Referrals**(value: up to \$500)**

The Albertville Chamber of Commerce receives hundreds of requests a month for businesses and services. We refer our Chamber members daily.

Seminars and Workshops**(value: up to \$2100)**

During the year, the Albertville Chamber of Commerce provides educational workshops to our members at little to no cost. These topics are centered around the needs of our business community. In addition, the Chamber provides Career educational opportunities to assist local business and industry in workforce development.

Sponsorship**(value: \$\$\$\$)**

The Albertville Chamber offers annual sponsorship packages designed to give your business the most visibility possible for affordable rates. This is the greatest bang for the buck advertising available in our area.

***Find your place in the business community by joining the
Albertville Chamber of Commerce today !***

If you are interested in joining the Albertville Chamber of Commerce, please print the application, fill it out and send or fax the application to our office for processing. You can return it to us by fax to 256-878-3822 or by mail to:

Albertville Chamber of Commerce 316 East Sand Mountain Drive* Albertville, AL 35950*

www.albertvillechamberofcommerce.com