



2018 Parade Participant Information

Thank you for participating in this year's parade. The parade is a big part of the 4th of July celebration for visitors and locals alike. With thousands of spectators it's a great way to promote your business, organization, special event, activity or cause.

PARADE ROUTE: The route will be the same as the past three years. We will start at the Intersection of Chateau Road and Old Mammoth Road (by Salsa's Taqueria). The parade will go down Old Mammoth Road to the intersection of Main Street, turn left up Main Street and go past the post office before finishing at Manzanita Street (by A-Frame). New this year, there will be barricades on Main Street to keep floats in the three center lanes of the road to shrink the wide parade route on Main Street. Spectators will set up in the road outside of these barricades. Floats will exit the area to the left through Manzanita, Mono, Lupin and Joaquin Streets. Emergency vehicles, large vehicles and oversized floats will continue up Main Street to exit the area.

START TIME: The parade starts promptly at 11 am. Finish time is between 12:30 and 1 p.m.

STAGING: Parade participants will stage along Chateau Road and Azimuth Road. Emergency and oversized vehicles will stage along Old Mammoth Road between Sherwin Creek Road and the Snowcreek Driving Range. Equestrians will stage in the Sierra Meadows Pack Station parking lot. Volunteers will be on site at the intersection of Chateau and Azimuth to answer questions and help you line up.

CHECKING IN: Check-in and final staging/start order instructions will be given at the registration table at the corner of Azimuth and Chateau Roads **between 8:30 am and 10:00 am. If a float has not checked in by 10:15 am, it will not be permitted in the parade.** All entries (except equestrians and oversized/emergency vehicles) must check in at the registration table to get their staging location. Once staged, participants can pivot from their parade materials until returning for **final staging at 10:45 am.**

Special Instructions for Equestrian Participants and Emergency Vehicles: The Freedom Mile road race will be held again this year at 10:30 am. The runners will start at the Snowcreek driving range and Old Mammoth Road will be closed at 10:15 am for the event. **That means equestrians, oversized vehicles and emergency vehicles should plan on arriving at their staging location on Old Mammoth Road before 10 a.m.** Oversized vehicle participants who are at the end of the parade may arrive at 10:45 am.

CANDY AND WATER: You are **not** allowed to throw candy or any other items from the roadway into the crowd. If you would like to distribute candy or other items, have a designated person walk along the crowd on the roadside handing out your items. No water guns/water balloons are allowed.

SUNSCREEN, WATER AND HATS: It can be very hot and dry marching on the road. Please wear appropriate clothing, drink plenty of water and take precautions to keep any animals cool and hydrated.

If you have questions about the parade, call Jessica Kennedy, Assistant Director of the Chamber of Commerce, at 760-934-2712 or 828-406-2990. See you on the 4th of July!