



Chamber News & Events

Is your business eligible for a Grant?

Have you heard that the EWCC is working with the Town to roll out a Community Improvement Plan that will provide eligible applicants with grant monies for improvements to your business? The Town has allocated \$20,000 in matching funds to enhance the look and feel of our Town including signage, storefronts and accessibility.


How can you help the Chamber?

Over the next couple of weeks, one of our board members will be contacting you to invite you to our upcoming strategy meeting on April 18th. We need your input to identify:

How can the East Wellington Chamber of Commerce help you grow your business? What issues/challenges are you facing that the Chamber could assist you with? We are here to advocate for your interests, provide you with the opportunity to share ideas and to improve awareness of issues across the Community. We hope that you will join us and come out and meet your new Board!

Did you spot Erin's Secret Shopper?

Join us at Centre 2000 Theatre at 7pm on Wednesday April 25th to watch a video of the secret shopper, aka Roger Brook's presentation to Erin. Roger Brooks was engaged by the County to share his expertise in merchandising and retail marketing to improve the image and perception of our down town. A few months ago, he visited Erin as a secret shopper and we think you will find his recommendations interesting.



Erin Business News

- Swift Internet Speed - [Click Here](#)
- Mayor's Breakfast, March 28 - [Click Here](#)
- Volunteer Awards, April 20th - [Click here](#)

Member Profile

Meet the New Board

We are excited to introduce our new Board of Directors to you:

The EWCC has gone through some major changes in the last year and the Board members have changed significantly. The Board is going to develop an updated strategy and we would like you to help us do it on April 18th. In future newsletters we will feature Board members and give you some insight into their backgrounds, what is important to them and how they can help you. For now,

here is the new Board:

Diane Nelson – President

Chris Bailey – Vice President

Michael Robins – Treasurer

Trevor Crystal – Acting Secretary

Caroline Bolduc - Director

Matt Clough – Director

Jacqueline Guagliardi – Director

Patricia Kastanek - Director

Chris Narysingh – Director

Kaitlyn Vickery – Director



Featured Chamber Benefit

Chamber of Commerce Group Insurance Plan

The Chambers of Commerce Group Insurance Plan has been protecting Canadian firms for over 40 years. More than 30,000 small to midsize businesses choose the Chambers Plan to protect their employees with comprehensive group benefits, including Health and Dental insurance, making it Canada's #1 employee benefits plan for small business. The Chambers Plan is the simple, stable, smart choice for business; combining accessibility, flexibility and the stability of pooled benefits. Firms choose the Chambers Plan year after year because it offers unsurpassed value and customer service. The Chambers Plan – it's for your benefit.

<https://www.chamberplan.ca>



CLICK HERE JOIN THE CHAMBER TODAY!!

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