

SWAG, VENDOR VILLAGE & SPONSOR OPPORTUNITY!



April 8, 2017 | 8:00 am | \$35 | Register online at www.active.com

A family and dog friendly event for all ages!

On the Tualatin River Greenway Trail

Entry fee includes: T-Shirt, Race Photo, Raffle Tickets
A portion of the proceeds will benefit Tualatin Parks & Trails



EVENT OVERVIEW

The 2ND Annual Trail Trekker 5k, organized by the Tualatin Chamber of Commerce Fit City Team, is a community fitness event open to runners and walkers of all ages. This family and dog friendly run is part of the Fit City initiative to provide fun events that promote health and wellness in the community. Held on the Tualatin River Greenway Trail, the event is a relatively flat and easy course for all fitness levels. The event is a fundraiser for the City of Tualatin Parks & Trails!

A **Vendor Village** at the start/finish line will feature health and wellness experts, fitness trainers, nutritional counselors and more – all to promote healthy habits and an active lifestyle!

PROMOTIONAL OPPORTUNITY

The Trail Trekker 5k presents a unique opportunity for businesses to participate and promote to the local community. From swag to sponsorships to the Vendor Village, there are a number of different levels for you to be involved and showcase your business.

SWAG – Every registered runner/walker will receive a “Swag Bag” full of goodies from local businesses. There is no fee to be included in the event Swag Bags, simply bring your promotional items (enough for 300 bags) to the Tualatin Chamber of Commerce office at 8101 SW Nyberg St, Suite 102, Tualatin, by March 31st.

VENDOR VILLAGE – A Vendor Village will be positioned at the start/finish line in the parking lot behind Mud Bay/Michael’s/New Seasons. Event participants, friends and families will want to go through the village to pick up their race packets and check-in prior to the run/walk and will also be in the village at the end of the event for the awards presentation. There are a limited number of spots available and the fee is \$150. To reserve a spot (approx. 10x10) please contact Liz Hatcher at the Tualatin Chamber: 503-692-0780 or liz@tualatinchamber.com

SPONSOR PACKAGES – A number of sponsorship packages are available with expanded promotional opportunities pre and post event including print, digital and social media exposure, as well as inclusion on event materials. Please see attached for details.