

PRESENTING/TITLE - \$4500 SOLD

Pre-event fitness, health and wellness events as coordinated by the Fit City Team.
 Opportunity to have a presence and interact with racers during Packet Pick-up at Road Runner Sports.
 Opportunity to welcome all participants and kick-off the event on race day.
 Opportunity to present awards to top finishers during the awards presentation at the end of the race.
 Company name mentioned as the Presenting sponsor in all press releases, announcements, and online posts



2017 SPONSORSHIP OPPORTUNITIES

	MEDIA SPONSOR - In-Kind	GOLD - \$2500	SILVER - \$1500	BRONZE - \$750	VENDOR VILLAGE - \$150	FRIEND OF THE TRAIL - \$100
Opportunity to speak during opening remarks.	X					
Opportunity to draw /announce raffle winners at the end of the race.	X					
Company Logo on Race Banner(s)	X	X				
Company name mentioned in press releases, announcements, and online posts	X	X				
Company logo on official Trail Trekker 5k t-shirts.	X	X	X			
Sponsor recognition during closing remarks	X	X	X	X		
Designated space in the Vendor Village	X	X	X	X	X	
Company logo on event materials:	X	X	X	X	X (NAME)	X (NAME)
Posters	X	X	X	X	X	X
Rack Cards	X	X	X	X	X	X
Race Packets	X	X	X	X	X	X
Company logo on all event promotions:	X	X	X	X	X (NAME)	X (NAME)
E-Blasts / Newsletters	X	X	X	X	X	X
Chamber Website	X	X	X	X	X	X
Fit City Website	X	X	X	X	X	X
Active Media Event Post	X	X	X	X	X	X
Facebook Event Page	X	X	X	X	X	X
Print Advertising	X	X	X	X	X	X
Complimentary Race Registrations	4	3	2	1	0	0