

2017 STRIVE TO THRIVE! TURNING RISK INTO OPPORTUNITY

SEPTEMBER 21, 2017 HOLIDAY INN WILSONVILLE

PRESENTED BY



MERIDIAN PARK
MEDICAL CENTER



SPONSORSHIP & ADVERTISING PACKAGES

With 150+ anticipated attendees, the 2017 Strive to Thrive Emergency Preparedness Workshop & Expo represents a tremendous opportunity for exposure. The following Sponsorship Packages have been developed to help you maximize this opportunity. Packages are available to vendors and non-vendors.

➤ WORKSHOP JOURNAL & RESOURCE GUIDE

Every attendee will receive a Strive Workshop Journal with an Emergency Preparedness Resource Guide featuring all participating vendors as well as additional state and city emergency information. All participating vendors will be listed in the Guide with contact information.

JOURNAL SPONSOR \$700 (vendor) / \$800 (non-vendor)

Embossed Logo & Company info on the Back Cover of the Journal
Full-Page Color Ad in the Front Section of the Journal
Logo in Online Event Promotions and Print Ads
2 Complimentary Admissions to the Workshop

RESOURCE GUIDE SPONSOR \$350 (vendor) / \$450 (non-vendor)

Full-Page Color Ad on the Resource Guide Tabbed Page
inside the Journal
Logo in Online Event Promotions and Print Ads
2 Complimentary Admissions to the Workshop

RESOURCE GUIDE ADVERTISING

Full Page Ad (Color)	\$250 (vendor) / \$350 (non-vendor)
1/2 Page Ad (Color)	\$125 (vendor) / \$225 (non-vendor)
1/4 Page Ad (Color)	\$75 (vendor) / \$175 (non-vendor)

➤ BREAKS & WINE SPONSORS

BREAK SPONSOR \$250 (vendor) / \$350 (non-vendor)

Mention In Workshop prior to and immediately after the break
Signage at the Break
Table for Display during the break
Logo in Online Event Promotions
Listing in Resource Guide
1 Admission to the Workshop

WINE SPONSOR In-Kind

Logo in Online Event Promotions
Listing in the Resource Guide
1 Admission to the Workshop

QUESTIONS?
Please direct all
Sponsorship, Advertising
and/or Vendor Inquiries to:

Kate Johnson
Strive Committee Chair
katejohnsun@gmail.com

Thank you!



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