



## Chambertisement E-mail Blast Ad Pricing

Advertising in a Chambertisement one-time direct mail is a tremendous opportunity to communicate with approximately 1,600+ Elgin Area Chamber contacts on our membership list. This is an exclusive advertising opportunity for you to advertise your business. We will do our best to give you your first choice of dates, given the desire for advertising by our members.

The Chambertisement dimensions are 8.5"x11" (standard letter size). Members should submit a .JPG file with the design ready, the link to your website and a preferred subject line. A Chamber design fee of \$50 an hour is available to Members who may wish to have assistance with creating the design.

The content file(s) needs to be to us the Tuesday preceding the desired Friday blast and it should be sent to [cgieske@elginchamber.com](mailto:cgieske@elginchamber.com) . Graphics supplied should be clear of all copyrights.

<b>Chambertisement</b>	<b>Date Choice</b>
<b>Price \$199</b>	<u>1)</u>

Our policy for paid emails is as follows:

1. Only Chamber members in good standing can utilize this means of communication
2. Each e-mail will have the notation that it is a "paid email"
3. The purpose must be to promote a service, product, need, or event offered by the member with no membership promotion nor direct asks for monetary support for an organization
4. The content of any and all paid emails must be approved by EAC and the Chamber reserves the right to refuse any email they deem inappropriate
5. No non-members shall be promoted within any paid email
6. Cannot be used for political purposes including political campaigns and political issues

The Chamber prefers to send paid emails as a group once a week on Fridays so as not to over burden our members with too many. Members preferring to send their paid emails separately will pay an additional charge.

Thank you for advertising with the Elgin Area Chamber! This contract and payment must be received one week before your e-mail ad is run. We retain the right to refuse ads based on content and/or if in competition with our own programs and events.

I agree to the terms of the Chambertisement:

Business Name: \_\_\_\_\_

Contact : \_\_\_\_\_

Email: : \_\_\_\_\_

Credit card payment is required

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Validation Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_