

Elgin Area Chamber Weekly E-mail Blast Newsletter Ad Pricing



Advertising in the Weekly E-mail Blast is a tremendous opportunity to communicate with approximately 1,600 Elgin Area Chamber contacts on our membership e-mail list. We will do our best to give you your first choice of dates, given the desire for advertising by our members.

All you need to do is give us your information in the format needed and we'll do the rest! Layout of ads will be completed by the Chamber staff to match our established color scheme, fonts and blast layout. We'll even provide a link to your web site at no additional charge! The content file(s) needs to be to us the Thursday preceding the desired Tuesday e-newsletter edition, and it should be sent to cgieske@elginchamber.com. Graphics supplied should be clear of all copyrights.

Please choose from the following options:

Option #1: **Top of Blast Banner**

Choice of Date for ad: _____

\$300 per ad. We offer a special package of 4 for only \$900.

Specs are 528 pixels wide by 102 pixels high, 72 dpi, and no larger than 1MB.

Must be submitted as one complete graphic and in JPG or PDF format only.

Option #2: **Bottom of Blast Coupon (Ad placement is after eblast content)**

Choice of Date for ad: _____

\$75.00 per run, or a package of 4 for only \$225, a 25% discount!

Specs for total space are 600 pixels wide by 200 pixels high, 72 dpi, and no larger than 1MB

Must be submitted as one complete graphic and in JPG or PDF format only.

Thank you for advertising with the Elgin Area Chamber! This contract and payment must be received one week before your e-mail ad is run. Costs of unused runs are nonrefundable and we retain the right to refuse ads based on content and/or if in competition with our own programs and events.

I agree to the following terms:

Authorized Signature: _____ Date: _____

Business Name: _____

Name on Card: _____ Card Number: _____

Exp. Date: _____ Validation Code: _____ Zip Code: _____

Please return by e-mail to cgieske@elginchamber.com or by fax to 847-741-5677.