

Disney Institute is coming!



Edison
Chamber of Commerce
welcomes
DISNEY INSTITUTE
to the Pines Manor
2085 Route 27, Edison NJ

THURSDAY • SEPTEMBER 19, 2019 • 8AM TO 4PM

The Edison Chamber of Commerce is proud to welcome Disney's Approach to Business Excellence professional development course to Edison, NJ.

There are five powerful lessons in business, lessons carefully developed by the Disney organization in its never-ending pursuit of excellence. These universal pillars of a successful business—leadership, culture, service, brand and innovation—are the keys to sustained business excellence. Together, these lessons forge an enduring bond between inspired leaders, motivated employees, satisfied customers, and an ability to drive stakeholder value.

Throughout this course, you will discover insights that drive Disney parks and resorts organization and gain awareness of how these insights could be adapted to strengthen your own organizational efforts.

In this look at the Disney approach to Business Excellence, you can:

- Understand the power of values and vision in leadership to obtain a thriving organization
- Discover how customer loyalty can be established leading to sustained profitability.
- Gain insight into how culture is strengthened in the recruitment, selection and training processes.
- Recognize the systems and processes that can make exceptional customer service achievable for any organization.
- Examine how personal creativity and organizational processes could be integrated to create ongoing innovation within your organization.

EDISON
CHAMBER of COMMERCE

Joe Coyle, President

DISNEY
INSTITUTE

DISNEY'S APPROACH TO
BUSINESS EXCELLENCE

Register online at
www.edisonchamber.com
or call 732-738-9482 or
Admin@edisonchamber.com