



2018 Germantown Christmas Festival
Saturday, November 10, 2018
Theme: "Sounds of the Season"
Sponsorships & Benefits



All sponsorships include these benefits: Name on t-shirt back * Ability to add promotional information to 5k Run/Walk goody bags * Name in Thank you ad following event

LEAD SPONSORS: All receive a full page ad in special event tabloid; name/logo on Chamber website event page

- PARADE \$1,500 (multiple available): **Randy Grgich** entry at beginning with banner; on posters
- TREE LIGHTING \$1,500 (multiple available): sign on carriages at library; on banner in parade
- 5k RUN/WALK \$1,500 (multiple available): **Frydach Ins.** logo on front of run t-shirts; on banner at

OTHER SPONSORSHIPS:

- \$1,000-\$750 General Sponsor: 1/2 page ad in tabloid; name on group banner in parade; multiple
- \$749-\$500 General Sponsor: 1/4 page ad in tabloid; name on group banner in parade, multiple
Filled Germantown High Marching Band: banner in parade **or** ad in tabloid; **Hilton Garden Inn Filled** Milwaukee Brewers Baseball Club Racing Sausages & Bernie Brewer: banner in parade **or** 1/8 page ad in tabloid; **Remedy Intelligent Staffing Filled** River City Christmas Brass: banner in parade **or** 1/8 page ad in tabloid; **State Farm**
- \$500 Costumed Characters: banner in parade **or** 1/8 page ad in tabloid; **1 available**
- \$200-\$499 General Sponsor: 1/8 page ad in tabloid; multiple available
Filled Cookies for Tree Lighting: signage at treats table at library; **Kiwanis Club**
- \$250 Hot Cider at Library: signage at treats table at library; **1 available**
- \$175 General Sponsorship: 2 column ad in tabloid; multiple available
- \$_____ all other donations: benefits limited to name listed in tabloid & thank you ad

Please check sponsorship desired above.

Sponsor Information: Business Name _____
 Contact Person _____
 Mailing Street Address _____
 City, State, Zip _____
 Phone Number _____ Email _____

Payment Information:

- Check Enclosed (make payable to Germantown Chamber, P.O.Box 12, Germantown 53022)
- Credit Card # _____ Exp Date __/__/__
 Code _____ Billing Street Address Numerals _____ Billing Address Zip Code _____
- Signature _____

Invoice Me: **invoices due 10/25/18** in order to be included in promotional opportunities.
 Any questions: call 262-255-1812; email executivedirector@germantownchamber.org