



The Okotoks and District Chamber of commerce Trade and Lifestyle Show is coming back April 12th & 13th 2019! If you would like to book a booth please contact Jayme at 403 938 2848.

Title Sponsor

Your business will be named in the event's title and included in all promotion material – Okotoks & District Chamber of Commerce Trade and Lifestyle Show Presented by (YOUR BUSINESS NAME HERE)

- Promotion of Presenting Sponsor status in all events advertising including:
- Okotoks Chamber's website
- Okotoks Chamber's Social Media
- Monthly News Letter
- Event Signage
- Logo in Lifestyle Expo Guide
- Logo on all event posters
- Logo in local newspaper (The Western Wheel)
- Mentions on local radio (The Eagle 100.9)
- 10x10 Corner Booth at no charge
- Additional power at no charge
- 10x10 Carpet at no charge
- Opportunity to provide a short welcome message at vendor social

YOUR INVESTMENT \$10,000 +GST

Opportunities to Promote your Business

- Become a sponsor: If you are interested in the opportunity to profile your business, products and services by becoming a sponsor of the Trade and Lifestyle show please contact the chamber office at 403.938.2848.
- Become a volunteer: This is an opportunity to connect with the members of the Chamber, build business relationships, grow your network of business contacts, and contribute to the health of the Okotoks business community.





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Sponsorship Opportunities

If you are interested in profiling your business, products and services by becoming a sponsor of the Trade and Lifestyle show, we have a variety of opportunities for you.

Western Wheel Ad

\$55 +GST

A Business Card ad in the Western Wheel to be placed in the Trade Show edition. The Wheel staff will confirm the ad layout and requirements.

The Eagle 100.9 FM Radio Spot

\$80 +GST

An on-location interview with the Eagle 100.9 FM (professional voice recordings are available). The Eagle staff will contact you to arrange the recording.

Front Of Program AD **ONLY 2 LEFT**

\$75 +GST

Business Card sized Ad, over 500 copies made

Banner Sponsor **10 AVAILABLE**

\$75 +GST

Your logo will be on the front entrance banner at the Recreation Centre.

Vendor Demo

Present your business/products at the main stage during the tradeshow.

\$62.50 - 15 min \$125 - 30 min \$200 - 45 min

Vendor Social Sponsor **1 LEFT**

\$1000 (2 available) +GST

A great way to socialize after the Trade Show on Friday evening. Over 200 people in attendance in 2018. Your name will appear on signage, social media, and you will have an opportunity to speak at the event, and your name will appear in the program.

Vendor Cart **SOLD OUT**

\$150 +GST

Your shopping cart will be filled with food and beverages for vendors. Push the cart around, visit vendors and provide them with refreshments and some healthy goodies.

Vendor Lounge Sponsor **1 LEFT**

\$500 +GST

As the sponsor you will provide the vendors with a quiet place to rest and recharge with coffee and snacks.

Booth Pricing

Member Pricing*

10x10 Standard	\$525
10x10 Corner	\$625
10x10 Table	\$320
10x10 Corner Table	\$370
10 x 10 Non Profit Table	\$250

Non Member Pricing*

10x10 Standard	\$725
10x10 Corner	\$825
10x10 Table	\$470
10x10 Corner Table	\$520
10x10 Non Profit Table	\$300

* all prices subject to GST

Booth Specifications

- 10' x 10' includes:
- 8' high (black) back wall drapery 3' high (black) sidewall drapery
- Electrical – one 600-watt duplex outlet per booth
- 1 – 8' black skirted table and 2 folding chairs

Table Specifications

- Tables do not include power.
- 10' x 10' includes:
- 8' high (black) back wall drapery
- 1 – 8' black skirted table and 2 folding chairs

Please contact the chamber office at 403.938.2848 if you would like to be a Trade Show Sponsor.