

Worksheet for GBIs (great big ideas)

INTERNAL AUDIT

Name of Project: _____

Proposer: _____

Leadership (chair or champion): _____

Brief description of the project: _____

Basic Implementation Steps:

Start date?	Completed date?	Volunteer time?	Staff time?

Estimated Expenditures:

Dollar risk? (worst case scenario)	Who will raise the money?	Financial resources?	Human resources?

Outcome statements: _____

(What is the end result? What will be accomplished? What profit can be anticipated? What is the finished product?)

What is the mission "fit"? _____

Number of current members who will benefit? _____

Number of new members it will bring in? _____

What is the market size (reasonable potential)? _____

EXTERNAL AUDIT

Is it a **demographic fit**? _____

What is the market group? _____

What is the public acceptance? _____

Are we in competition? _____



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