



CELEBRATING SUCCESS
IN THE FOOTHILLS
THURSDAY, OCTOBER 18

SPONSORSHIP CATEGORIES

HEADLINE SPONSOR

\$3000.00

1 Spot available

- Includes 2 Complimentary Event Tickets with priority seating
- Event would be "Brought to you by" this particular sponsor
- Company logo included on event tickets, posters, on-line, and anything produced for the BEA Awards
- Website link from the Chamber website at BEA link on the website
- Company logo incorporated into the Martini Luge ice sculpture
- Social Media post announcing the sponsorship commitment and thanking your business
- Acknowledgement at the Event in the form of name display and verbal announcements – M/C would formally introduce this group and give them an opportunity to address the crowd at the event
- Formal Thank-You in the Western Wheel post event

RED CARPET SPONSOR

\$1500.00

1 Spot available

- Includes 2 Complimentary Event Tickets
- Company signage in a form of a runner banner or individual signs on the Red Carpet for everyone to see on their way into the event
- Included in the 'event program' with logo and company details
- Social Media post announcing the sponsorship commitment and thanking your business
- Acknowledgement at the Event in the form of name display and verbal announcements
- Formal Thank-You in the Western Wheel post event

COCKTAIL SPONSOR

\$1500.00

1 Spot available

- Company Logo included on Martini Luge ice sculpture
- Opportunity to come up with a signature cocktail
- Logo and company link on the Chamber website as a contributor to the event
- Included in the 'event program' with logo and company details
- Social Media post announcing the sponsorship commitment and thanking your business
- Acknowledgement at the Event in the form of name display and verbal announcements
- Formal Thank-You in the Western Wheel post event

AWARD SPONSOR

\$1000.00

9 Spots available

- Includes 2 complimentary Event tickets
- Sponsorship of 2 tickets for the previous year's winner to attend and sit at your table
- Social Media post announcing the sponsorship commitment and thanking your business
- Included in the 'event program' with logo and company details
- Included as part of the highlight reel for the nominees and then the winner video that will be used throughout the 2019 BEA campaign.
- Presentation of the 2018 award to the winner
- Acknowledgement at the Event in the form of name display and verbal announcements

TABLE SPONSOR

\$500.00

15+ Spots available

- The right to advertise your business on that specific table.
- You may include a take away for the attendees at that table (gift bag, promo item, etc.)
- Signage on that table would include your company name and logo
- Social Media post announcing the sponsorship commitment and thanking your business
- Acknowledgement at the Event in the form of name display and verbal announcements
- Formal Thank-You in the Western Wheel post event

BAR SPONSOR

\$500.00

1 Spot available

- Company Logo included on the front of the bar for the entire event
- Social Media post announcing the sponsorship commitment and thanking your business
- Acknowledgement at the Event in the form of name display and verbal announcements
- Formal Thank-You in the Western Wheel post event

LANYARD/NAME TAG SPONSOR

\$500.00

1 Spot available

- Logo and company name on the name badges that all attendees will be given upon arrival to the event on the night of
- Social Media post announcing the sponsorship commitment and thanking your business
- Acknowledgement at the Event in the form of name display and verbal announcements
- Formal Thank-You in the Western Wheel post event

MEDIA SPONSOR

\$TBD

3 Spots available

- Details of this sponsorship would be worked out with the individual media groups
- Okotoks Living Magazine, Western Wheel, The Eagle 100.9
- Packages would be customized and specific to each media source.
- Acknowledgement at the Event in the form of name display and verbal announcements