



Small Business Saturday® was founded by American Express to help business owners with their most pressing need—getting more customers. This year, Small Business Saturday is Nov 24. (Saturday after Thanksgiving)

The Owasso Chamber of Commerce is thrilled to announce our participation by bringing the Small Business Saturday Passport Program to our community for the 5th year in a row!

On November 24th, participating Small Businesses in Owasso will be handing out passports to customers. For each purchase made at a participating location, the customer will earn a stamp for their passport. Additionally, if a customer shows their stamped passport at another participating business they will be rewarded with a free gift of thanks for their participation. This gift will vary from location to location.

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### **PRESENTING SPONSOR (\$1,000)**

The presenting sponsor will be featured at the top of **ALL** publicity for the event. The presenting sponsor will also be highlighted as a gift card sponsor for a minimum of (2) Gift Cards to be given away by the prize patrol. The Presenting Sponsor will be mentioned throughout the Facebook Live feed on the day of the event and several days leading up to the event. Logo will be included on Chamber website and several social media posts as well as the **FRONT COVER** of all passport books. Presenting Sponsor will be recognized at November & December monthly luncheons, as well as several emails. Presenting sponsor has the opportunity to help with the prize patrol, and/or be present during the live grand prize drawing, if they choose.

### **GRAND PRIZE SPONSOR (\$500)**

The Grand Prize sponsor will be featured through out the event as the Cash Prize Sponsor of \$500. This will be awarded to the person that receives the most stamps in their passport. This is to incentivize more consumers to get out and shop our small businesses. In the event there is a tie, there will be a drawing held for each person with the highest number of stamps. Grand Prize Sponsor has option to appear in the Facebook Live video and announce the winner themselves.

### **PRIZE PATROL SPONSOR (\$50)**

Each Prize Patrol Sponsor provides a \$50 Cash Prize to be given away to lucky shoppers on the day of the event. You choose how many you would like to sponsor. The chamber will print signs with your logo on them. Each prize you sponsor will be presented to an unsuspecting shopper in your name, on Facebook live. Your logo will be featured on the passport, the chamber website, and social media sites. If you would like to accompany the prize patrol for your giveaway, let us know!

### **PARTICIPATING SMALL BUSINESSES**

All participating businesses must provide an item for the Grand Prize drawing that is valued at \$50 or more. Must also be willing to give out a small freebie item to customers that pay you a visit and show you their passport. *(Item doesn't need to be more than \$1 value)*

**Registration is FREE for Members  
Non-Member Fee is \$50/Business**