



# FREE WEBSITE EXPOSURE

Are you looking to maximize your exposure? Your chamber membership comes with many **free** benefits you can take advantage of to ensure your business is getting the most out of your investment.

The screenshot shows the Owasso Chamber of Commerce website. The top navigation bar includes links for HOME, MEMBER DIRECTORY, OUR CHAMBER, JOIN, OUR ECONOMY, and EXPLORE. Below this is a row of member logos: EXB EXCHANGE BANK, CLASSIC CHEVROLET, The College of Tallgrass Point, and Keith A. W. Newton of Lubbock. A sidebar on the right lists various services, with several items circled in red: Business News, Employment, Community Calendar, Hot Deals, and Member to Member Deals. A central banner for State Farm advertises 'Auto rates just got lower.' Below the banner is a 'Shortcuts' menu with items like Personal Information, Company Information, Hot Deals, Member To Member Deals, News Releases, Job Postings, MarketSpace, Message Center, and Request for Proposals.

Visitors of the chamber website often check for Employment opportunities, Business News, Hot Deals and more. Log-in to the MIC (Member Information Center) and click any of the highlighted links to the left to maximize your exposure.

**HOT DEALS**—Create any type of special offer and we’ll help you promote it (for free). If you need some examples, just click the Resources button in the MIC, then filter to training & documents.

**MEMBER 2 MEMBER DEAL**—Just like a hot deal, but specifically for other chamber members. This is especially useful for B2B members.

**NEWS RELEASE**—Whether you want to announce a store expansion or move, or an employee birthday or anniversary...we would love to help you share any news you want to celebrate! You can also use this feature to publicize commercial property for lease.

**MARKET SPACE**—This is the Chamber’s own version of Craigslist. Use this feature to sell your old office furniture, computer systems or other office supplies. There are many start-ups looking to save money by purchasing used items. Your junk might be someone else’s treasure!

**JOB POSTINGS**—Several of our members have found their new employees by posting on the chamber site. Be sure to add your next opening so we can help you spread the word!

ELECTRONIC MEDIA