



Small Business Saturday® was founded by American Express to help business owners with their most pressing need—getting more customers. This year, Small Business Saturday is Nov 30. (Saturday after Thanksgiving)

The Owasso Chamber of Commerce is thrilled to announce our participation by bringing the Small Business Saturday Passport Program to our community for the 6th year in a row!

On November 30th, participating Small Businesses in Owasso will be handing out passports to customers. For each purchase made at a participating location, the customer will earn a stamp for their passport. Additionally, if a customer shows their stamped passport at another participating business they will be rewarded with a free gift of thanks for their participation. This gift will vary from location to location.

PRESENTING SPONSOR (\$800)

The presenting sponsor will be featured at the top of **ALL** publicity for the event. The Presenting Sponsor will be mentioned throughout the Facebook Live feed on the day of the event and several days leading up to the event. Logo will be included on Chamber website and several social media posts as well as the **FRONT COVER** of all passport books. Presenting Sponsor will be recognized at Nov. & Dec. monthly luncheons, as well as several emails. Sponsor has the opportunity to help with the prize patrol, and/or be present during the live grand prize drawing, if they choose.

GRAND PRIZE SPONSOR (\$500)

The Grand Prize sponsor will be featured through out the event as the Cash Prize Sponsor of \$500. This is to incentivize more consumers to get out and shop all of the participating businesses. There is a drawing held for all shoppers that collect **ALL** of the stamps. Grand Prize Sponsor has option to appear in the Facebook Live video and announce the winner themselves.

PRIZE PATROL SPONSOR (\$50)

Each Prize Patrol Sponsor provides a \$50 Cash Prize to be given away to lucky shoppers on the day of the event. You choose how many you would like to sponsor. The chamber will print signs with your logo on them. Each prize you sponsor will be presented to a passport shopper in your name, **LIVE** on Facebook. Your logo will be featured on the passport, the chamber website, and social media sites. If you would like to accompany the prize patrol for your giveaway, let us know!

PASSPORT/BINGO SPONSOR (\$100)

NEW OPPORTUNITY! The Passport Sponsorship will be a chance for shoppers to still win cash for visiting the majority of the businesses, even if they got a late start and missed out on some businesses that close earlier in the day. Winners will be drawn during our live broadcast, the Thursday after the event. Your logo will be featured on the passport, chamber website, and social media sites. You are invited to attend the live broadcast and participate in drawing the winning name.

PARTICIPATING SMALL BUSINESSES

All participating businesses must provide an item for the Grand Prize drawing that is valued at \$50 or more. Must also be willing to give out a small freebie item to customers that pay you a visit and show you their passport. *(Item doesn't need to be more than \$1 value)*