



*Are You Ready For The Best  
Sales Day of The Year?*

**Saturday,  
November 30th**

### **3 Ways To Be Involved**

1. Participating Retail Business
2. Participating Service Business
3. Event or Cash Sponsor



**REGISTER HERE**



## **PROGRAM OVERVIEW**

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Shop Small Owasso has continued to grow each year since it's inception in 2014. The event originally began as a way to draw more customers in to our local retail & restaurant businesses. Our belief is that consumers get in to a pattern and sometimes they don't realize all of the wonderful small businesses right here in Owasso because it might not be in the area they frequent the most. Shop Small Owasso helps introduce the community to businesses they may have otherwise never known about. Our goal is to get them to your business. Your amazing customer service and product is what will bring them back again!

## **PARTICIPATING BUSINESSES**

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As a passport business, there are 2 ways to be involved. You choose the path to take, regardless of the category you fall in to.

1. **Retail Business** - This is geared toward retail & restaurant. Customers **MUST** make a purchase at your business in order to receive a stamp in their passport.
2. **Service Industry** - This is geared toward any small business that either doesn't have a product to sell on the day of the event, or maybe your main goal is to make a great first impression and generate leads.

## **WHY IS THIS EVENT SO SUCCESSFUL?**

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Our sponsors are the reason this event has been such a huge success! Businesses can choose to sponsor a cash prize or two, or they can come in at a higher level for greater exposure. Families tell us every year, how much fun they have spending the day shopping together and collecting passport stamps. They love learning about new businesses, hoping the prize patrol will spot them and trying to win cash & prizes right before Christmas! Sponsorship levels begin at \$50.



# PASSPORT BUSINESS DETAILS



*Participation is FREE  
for Chamber Members*

**non-members  
Only \$50**

## WHAT YOU NEED TO KNOW:

1. Each business **MUST** provide an item for the give-away, valued at a minimum of \$50.
2. Each business **MUST** provide a freebie item to give as a token of appreciation to anyone who stops by with a stamped passport.
3. Participation is free for Chamber Members. Non-Members are welcome to participate too! The Non-Member fee is only \$50, to help off-set the cost of marketing the event.
4. Using the QR code below to register online, be sure you have the following information ready before submitting your application.

## CHECKLIST

- Decide whether you want to give stamps to every person that stops by (level 2) or if you would rather require a purchase to receive a stamp (level 1).
- Choose your freebie item to give away to passport holders. Can be \$1 or less value.
- Choose your big give-away item. (\$50 Minimum)
- Determine your hours of operation for Saturday, November 30th.
- Decide what sales or special offers you will hold during the event. The chamber will advertise them for you.
- Schedule your staff for our training session for how to handle business on Nov 30th. Choose 11/18 or 11/19.
- Use the QR code to the right to submit the online application.

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