

Chesterfield OUT & ABOUT

Media Kit

The *Out & About* is the official publication of the Chesterfield Chamber of Commerce. The objective of this quarterly magazine is to build successful strategies to help grow your local business. The revenue generated from our publication helps fund a scholarship program for area students.

The *Out & About* is distributed to those who live, work and play in Chesterfield! The editorial and creative content resonates with readers and delivers bottom-line results for our advertisers.



Advertising Spaces

Ad Position	1-2 Issues		3-4 Issues	
	Chamber Members/Non-Members	Chamber Members/Non-Members	Chamber Members/Non-Members	Chamber Members/Non-Members
Front Cover - 8.625 x 11.125	\$1802 / \$ 2120		N/A	
Back Cover - 8.625 x 11.125	\$1602 / \$1885		\$1509 / \$1775	
Inside Front - 8.625 x 11.125	\$1402 / \$1650		\$1305 / \$1535	
Inside Back & Page 3 - 8.625 x 11.125	\$1402 / \$1650		\$1305 / \$1535	
Full Page - 8.625 x 11.125	\$1105 / \$1300		\$1003 / \$1180	
Half Page - 7.5 x 4.875	\$604 / \$710		\$502 / \$590	
Quarter Page - 3.625 x 4.875	\$404 / \$475		\$361 / \$425	
Eighth Page - 3.625 x 2.375	\$213 / \$250		\$179 / \$210	

Publication Deadlines

Quarter 1 Issue:	Quarter 2 Issue:	Quarter 3 Issue:	Quarter 4 Issue:
Jan. 13, 2017	April 7, 2017	July 7, 2017	Oct. 6, 2017
Dec. 2: Ad reservation deadline	March 3: Ad reservation deadline	June 2: Ad reservation deadline	Sept. 1: Ad reservation deadline
Dec. 9: Ad creative deadline	March 10: Ad creative deadline	June 9: Ad creative deadline	Sept. 8: Ad creative deadline
Dec. 12: Editorial deadline	March 13: Editorial deadline	June 12: Editorial deadline	Sept. 11: Editorial deadline



CHESTERFIELD CHAMBER MISSION

The Chesterfield Chamber of Commerce represents its members in pursuit of their goals through networking, education, and communication.

CHAMBER PUBLICATIONS

- Out & About
Chesterfield Magazine
The Vision Newsletter

WANT TO ADVERTISE?

For more information on advertising with the Out & About call 636.532.3399 or email outandabout@chesterfieldmo chamber.co



Name of Business: _____

Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Chamber Member: Y / N Interested in Membership: Y / N Ad Size: _____

Number of Insertions: 2 / 4 Rate per Insertion \$ _____ Total \$ _____

Form with fields for Type of Payment (Credit Card, Check, Cash), CARDHOLDER INFORMATION, Name on Card, Exp. Date, Card Number, CVC Code, Zip Code, Client Signature, and Date.

All advertising is payable in advance until credit information is submitted and approved by the Chesterfield Chamber of Commerce. The first ad under a multiple contract or single insertions must be paid in advance of copy deadline. Additional ads may be billed subject to credit approval. TERMS ARE DUE ON RECEIPT OF INVOICE. Past Due accounts are subject to a 1.5% per month (18% annual) service charge. In the event of default in payment, Client agrees to pay all reasonable attorney's fees, court cost and cost of collection. ALL RATES QUOTED AS NET. CLIENT ACKNOWLEDGES THAT SHOULD THEIR ACCOUNT BECOME GREATER THAN 30 DAYS DELINQUENT, PUBLISHER WILL AUTOMATICALLY CHARGE THEIR CREDIT CARD ON FILE. ALL FIRST TIME PLACEMENTS REQUIRE PRE-PAYMENT. We accept cash, check, debit card or most major credit cards for payment. RATES: Ads will be billed at rates in compliance with the rates as shown on the current rate card in effect at time of publication. PUBLISHER LIABILITY: The liability for any omission, error or delay for which the publisher may be held responsible shall not exceed the cost of the space paid for and occupied by such individual advertisement. No responsibility is assumed for verbal orders. The Publisher reserves the right to refuse to publish any advertisement and may require the word "Advertisement" to appear in any ad. CANCELLATIONS: Insertion orders may not be canceled after closing deadline (15 days prior to publication date) or the entire cost of the ad will be billed to clients. AD PROOFS: For ad proofs, copy must be submitted by regular deadline, 10 days prior to publication date. Proofs are for typographic corrections only. Changes to copy will be billed at prevailing production rates. Only one proof will be shown. COPY ERRORS: Claims for adjustment due to error must be made within five days of insertion or forfeit any rights thereof. If advertisers have seen and approved a proof, even if errors exist, the Publisher accepts no responsibility or liability. TEAR SHEETS: These are available by request of the client for a separate fee. ADVERTISEMENTS: All advertisements created by the Publisher are not considered "work for hire" and the Publisher retains the copyright to all advertisements created by the Publisher for the Advertiser. The advertisement may not be reproduced without the written permission of the Publisher. USAGE OF COLOR IN ADVERTISEMENTS: The Publisher assumes no responsibility or liability for clarity, color correctness or errors in any capacity. I have read, understand and agree to the terms and conditions listed above:

Authorized For the Advertiser _____ Date _____ Executive Director Signature _____ Date _____

101 Chesterfield Business Parkway Chesterfield, MO 63005 636.532.3399