

Yoga & Spa Magazine

Press Release

6/19/2018

Yoga & Spa Magazine is pleased to announce the hiring of Marguerite Koch Striler as Publisher, responsible for growing the publication by building on its past editorial success. Marguerite will define the content of the publication and manage business operations with a focus on providing readers high quality content at maximum revenue while reporting to Y&S Chief Visionary and Principal Ralph Turney.

“Marguerite is well connected in the industry and has a reputation for knowing how to motivate people and bring out their best work,” Turney said in a statement.

“For nine years, Yoga & Spa magazine has been the most respected Health, Wellness and Lifestyle magazine in the region,” he added. “I was looking for someone to build on that and bring the magazine to a whole other level. In Marguerite, I found that person.”

Marguerite is also responsible for raising the profile of the magazine by representing and speaking on behalf of Y&S at conferences, to the media and at public events.

Ms. Striler joins Yoga & Spa after spending two decades living, playing and working in New York City as a senior project and program manager for global investment banking and wealth management firms. Marguerite moved back to St. Louis in 2011, resides in Des Peres with her husband, Richard Striler, and enjoys being a step-mom to three. She is passionate about ocean conservancy and believes it's each individual's responsibility to eliminate the amount of plastic being disposed from their household.\*

“I'm delighted to be part of the innovative spirit at Y&S. We have a great team of creatives that are geared up to take our magazine to the next level.”

*\*Some [8 million tons](#) of plastic trash hits the ocean annually, and it's getting worse every year. Americans are said to use 2.5 million plastic bottles every HOUR. Imagine the difference we could make just by drinking from a glass?*

*Yoga & Spa Magazine, published bi-monthly in print and digital, is the region's premier health, wellness and lifestyle magazine. With a readership of more than 30,000 per issue, Y&S magazine inspires their following by promoting healthy, eco-conscious living. Please don't hesitate to contact us ([info@yogaspamag.com](mailto:info@yogaspamag.com)) for more information or to schedule an interview.*