



101 Chesterfield Business Parkway, Chesterfield, MO 63005
(636) 532-3399 • info@chesterfieldmochamber.com
www.chesterfieldmochamber.com

January 2018

Dear Chamber Member,

Get in the mood for the 31st Annual Chesterfield Chamber of Commerce Summer Concert Series! The tradition will continue with thousands of music lovers gathering at Faust County Park to enjoy 10 free concerts commencing June 5th. The 2018 line-up is going to be music to your ears!

As the bands are getting their guitars tuned and voices harmonized, now is the perfect time to begin thinking about how your business can seize this chance to incorporate a marketing plan into our three month concert series.

Popular food trucks and local restaurants are at the concerts to appease the hungry crowds. Business and vendor tents line the concert venue. Whether your organization sells a product, provides a service, or offers an experience, you can make beautiful music with thousands of local consumers at these free concerts.

You are invited to participate in the 31st Annual Concert Series as a sponsor. The concerts have proved year after year to serve as the perfect summer family night throughout the Chesterfield community and region as a whole. This three month series offers you a chance to network with new faces, professionals of all ages and city and local officials. If you choose to participate as a sponsor, we'll promote your business throughout the summer and you will gain respected recognition for bringing quality entertainment and family-friendly fun to the area. Your support will ensure that the tradition of free concerts in Faust County Park continues. A list of sponsorship levels is attached.

Add our Tuesday Summer Concert Series dates to your 2018 calendar now:

June 5th	Bob Kuban Band	July 17th	The Scott Laytham & Karl Holmes Duo
June 12th	Butch Wax & The Hollywoods	July 24th	Abbey Road Warriors
June 19th	Trilogy	July 31st	Everyday People
June 26th	Spectrum	August 7th	Fanfare
July 10th	Volcanic Ash	August 14th	Billy Peek

Thank you for your consideration in playing a key role in this popular community event. If you have any questions, please call Nora Amato at 636-532-3399. We are looking forward to enjoying the music under the stars with you!

Sincerely,

NORA AMATO
Executive Director

2018 Concert Series Sponsorship Opportunities

Level	Presenting \$15,000	Picnic Area \$5,000	Kick-Off Concert * SOLD \$5,000	Children's Entertainment \$5,000	Final Concert ** \$4,000	Fireworks *** \$3,000	Three (3) Concert **** \$2,000	Gold - entire series \$1,500	Silver - entire series \$1,000	Bronze - entire series \$500
Media Exposure - iHeartMedia	★									
Logo on banner & Faust Park signage	★	★	★	★	★	★	★	★	★	★
Logo on Chamber website & Social Media	★	★	★	★	★	★	★	★	★	★
Logo on all Chamber marketing materials	★	★	★	★	★	★	★	★	★	★
Public thanks at each concert	★	★	★	★	★	★	★	★	★	★
Full page ad in the Q2 <u>AND</u> Q3 Out & About magazine	★									
Food truck area		★								
Volunteer opportunities for your organization	★	★	★	★	★	★	★	★	★	★
Option to have a tent provided at each concert	★		★	★		★		★	★	
1/4 page ad in the Q2 <u>OR</u> Q3 Out & About Magazine		★	★					★		
Space to set-up a small tent (tent not provided)										★

* Kick-off Sponsor - recognition at 1st concert, plus on additional concert in July, with a banner on the stage, mentions throughout the evening and a tent space next to the stage.

** Final Concert Sponsor- recognition at season finale concert, plus on additional concert in July, with a banner on the stage, mentions throughout the evening and a tent space next to the stage.

*** Three Fireworks sponsors at the \$3,000 level are required to contract for the fireworks (A total of \$9,000 in sponsor dollars are required)

**** Three Concert Sponsor - recognition at three (3) concerts with a banner on the stage and mentions throughout the evening.

A total of 25 VIP Parking Passes are available to Chamber Members Only at \$100 for the season.

Sponsor Level: _____

Cost: _____

Company Name: _____

Full Address: _____

Representative(s) Name/Title: _____

Rep(s) Phone Number & E-Mail: _____



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Send completed form, along with a vector copy of your company logo to the Chamber office at:

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Questions? Just give us a call!