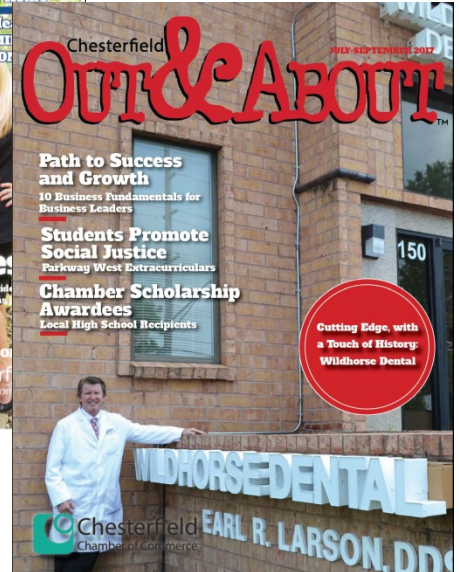




Media Kit

The Out & About is a quarterly official publication of the Chesterfield Chamber of Commerce. The objective of this quarterly magazine is to build successful strategies to help grow your local business. The revenue generated from our publication helps fund a scholarship program for area students. The Out & About is distributed to those who live, work and play in Chesterfield! The editorial and creative content resonates with readers and delivers bottom-line results for our advertisers. We direct mail all households and businesses in the 63005 and 63017 Chesterfield zip codes, approximately 26,482 addresses. We also distribute additional copies throughout the community.



Advertising Spaces:

Ad Positon (inches, width x height)	1-2 Issue Price		3-4 Issue Price	
	Chamber Member	Non-Member	Chamber Member	Non-Member
Front Cover - 8.875 x 11.375 includes .25 bleed; 7.375 x 9.875 safe area	\$2,000	\$2,500	N/A	N/A
Back Cover - 8.875 x 8.625 includes .25 bleed; 7.375 x 7.3875 safe area	\$1,750	\$2,190	\$1,575	\$1,975
Inside Front - 8.875 x 11.375 includes .25 bleed; 7.375 x 9.875 safe area	\$1,500	\$1,875	\$1,350	\$1,690
Inside Back & Page 3 - 8.875 x 11.375 includes .25 bleed; 7.375 x 9.875 safe area	\$1,500	\$1,875	\$1,350	\$1,690
Full Page - 8.875 x 11.375 includes .25 bleed; 7.375 x 9.875 safe area	\$1,200	\$1,500	\$1,080	\$1,350
Half Page - 7.375 x 4.877 or 3.609 x 9.875	\$650	\$815	\$585	\$735
Quarter Page - 3.609 x 4.877	\$450	\$565	\$405	\$510
Eighth Page - 3.609 x 2.438	\$250	\$315	\$225	\$285

Special Placement - 15% of total ad cost (limited availability)

Quarterly Issue Publication Deadlines:

Issue Date:	January 1, 2018	April 2, 2018	July 2, 2018	October 1, 2018
Ad Reservation	December 1, 2017	March 2, 2018	June 1, 2018	August 31, 2018
Ad Creation	December 8, 2017	March 9, 2018	June 8, 2018	September 7, 2018
Editorial	December 11, 2017	March 12, 2018	June 11, 2018	September 10, 2018