



August 16, 2018

Dear Member,

It is hard to believe that the **Annual Winter Festival Auction** for the Chesterfield Chamber of Commerce is quickly approaching. As many of you know, the Chamber is extremely busy and quickly moves from one great event to the next. This year, the Winter Festival will be held on **Friday, December 7, 2018** at **The Carousel House at Faust Park**. We will have carriage rides, Santa and Elves, music, carolers, and new this year, a holiday market! Formal invitations will be sent in early November. It is a wonderful event to possibly host your small office holiday party with heavy hors d'oeuvres and drinks included.

We are seeking corporate sponsors for this event. As a Chamber, we understand that you have a choice where to spend your marketing dollars. We hope you will continue to support the Annual Winter Festival and the endeavors of the Chamber. With your sponsorship, you will receive reservations for the event and you will be included in the program as a sponsor for the evening. Your company will also be recognized in our Chamber newsletter, social media pages, and on the website.

We are also asking for your support in the way of an auction item for the annual silent auction. Your support allows us to accomplish our goals of educating, connecting, and growing the business community. Donation items must be submitted no later than November 15, 2018. Your contribution and generosity will be acknowledged at the event by prominently displaying your business name next to the item you donate, and in the evening's program.

Please complete the form below and return it to the Chamber office. If you have any questions, please call (636) 532-3399. As always, we thank you for your continued support of the Chesterfield Chamber of Commerce.

Sincerely,

Nora Amato, Executive Director
Chesterfield Chamber of Commerce
101 Chesterfield Business Parkway
Chesterfield, Mo 63005
info@chesterfieldmochamber.com

_____ Yes, I will be a Winter Festival Sponsor for 2018. *Please check desired sponsorship level.

- _____ \$3,000 level – 10 reservations
- _____ \$1,500 level – 8 reservations
- _____ \$1,000 level – 6 reservations
- _____ \$500 level – 4 reservations
- _____ \$250 level – 2 reservations

Name _____ Email _____

Company _____ Telephone # _____

Signature _____



**2018 Chesterfield Chamber of Commerce
Winter Festival Silent Auction
Friday, December 7, 2018**

PLEASE ENCLOSE THIS FORM WITH YOUR AUCTION ITEM BY **NOVEMBER 15** TO BE INCLUDED IN THE PROGRAM.

Date: _____

Company Representative: _____

Business Name: _____

Business Address: _____

Business Phone: _____

Contact Phone or email: _____

Please describe item
donated: _____

Estimated value: _____

Please call the Chamber office if you require your item(s) to be picked up; or you may bring them to the Chamber office any week day between the hours of 8:30 A.M. and 4 P.M. Contact the Chamber at 636-532-3399 or info@chesterfieldmochamber.com if you have any questions. Please submit items no later than **November 15, 2018** to be included in the evening's program.

101 Chesterfield Business Parkway

Chesterfield, MO. 63005

636-532-3399

Donations may be deducted as a business expense-not charitable

The Chesterfield Chamber of Commerce presents the
2018 Winter Festival!



Friday, December 7, 2018 | Carousel House at Faust Park



Presenting Sponsor: \$3,000 - (1)

The event named after your Company (Chesterfield Chamber of Commerce's Winter Festival presented by YOUR COMPANY NAME HERE)

Company name on 660 mailed invitations

10 reservations to the Winter Festival (valued at \$60 each)

½ page ad in Q1 2019 Out & About Magazine

Company name on all printed marketing materials including:

- ❖ Print advertising and press releases
- ❖ Flyers distributed at all Chamber events
- ❖ Company name and logo in event program
- ❖ Company acknowledgement on Chamber website
- ❖ Company acknowledgement in Vision e-newsletter
- ❖ Company acknowledgement on social media pages
- ❖ Company logo on signage at the event



Snowflake Sponsor: \$1,500 - (specific to the Santa/Elves and/or Carriage Sponsor)

8 reservations to the Winter Festival (value \$60 each)

¼ page ad in Q1 2019 Out & About Magazine

Company name on all printed marketing materials including:

- ❖ Print advertising and press releases
- ❖ Flyers distributed at all Chamber events
- ❖ Company name and logo in event program
- ❖ Company acknowledgement on Chamber website

- ❖ Company acknowledgement in Vision e-newsletter
- ❖ Company acknowledgement on social media pages



Gingerbread Sponsor: \$1,000

6 reservations to the Winter Festival (value \$60 each)

Company name on all printed marketing materials including:

- ❖ Print advertising and press releases
- ❖ Flyers distributed at all Chamber events
- ❖ Company name and logo in event program
- ❖ Company acknowledgement on Chamber website
- ❖ Company acknowledgement in Vision e-newsletter
- ❖ Company acknowledgement on social media pages



Candy Cane Sponsor: \$500

4 reservations to the Winter Festival (value \$60 each)

Company name on all printed marketing materials including:

- ❖ Flyers distributed at all Chamber events
- ❖ Company name and logo in event program
- ❖ Company acknowledgement on Chamber website
- ❖ Company acknowledgement in Vision e-newsletter
- ❖ Company acknowledgement on social media pages



Mistletoe Sponsor: \$250

2 reservations to the Winter Festival (value \$60 each)

Company name on all printed marketing materials including:

- ❖ Flyers distributed at all Chamber events
- ❖ Company name and logo in event program
- ❖ Company acknowledgement on Chamber website
- ❖ Company acknowledgement in Vision e-newsletter
- ❖ Company acknowledgement on social media pages

Thank you for your support of our Chamber Events and Programs!